



Feel better  
Look better  
Live better

Product Catalogue

| Southern Africa





**KENDRA BRASSFIELD,**  
CHIEF EXECUTIVE OFFICER

**JERRY BRASSFIELD,**  
FOUNDER

**SU SAN BRASSFIELD**

## OUR STORY

We all have  
the power  
to take  
control of  
our health.

### **COMMITTED TO MAKING THE WORLD A HAPPIER AND HEALTHIER PLACE**

As a young boy, Jerry Brassfield suffered from severe asthma and allergies. Determined to find relief for her sick son, Jerry's mother began adding quality nutritional products to his daily diet. It was then that he discovered the profound impact quality supplements could play in helping restore good health.

Because of his passion for helping others, Jerry began sharing his powerful testimony with those around him and realised most people were in need of a solution to a lack of good nutrition. Sharing the products and working with others to set and achieve both health and financial goals turned out to be a financially rewarding home-based business.

His belief in the products and desire to change lives is what paved the way for Jerry to turn his small network marketing business into a global multimillion-dollar company.

# OFFERING SOLUTIONS TO VITAL NEEDS

## FIGHTING CHRONIC DISEASE AT ITS CORE

### It's time to end the trend.



According to the World Health Organization, the number of deaths in 2015 from Chronic Disease represented more than 70% of deaths worldwide.<sup>1</sup>

### Chronic diseases include:




- Heart Disease
- Cancer
- Diabetes
- Chronic Respiratory Disease
- Stroke

## GOOD NEWS — THE SOLUTION IS CLEAR

Leading health authorities agree that the key to preventing disease and promoting health is:

-  **Weight Management**
-  **Physical Activity**

And a diet rich in whole-food nutrients found in:

-  **Whole Grains**
-  **Fruit & Vegetables**
-  **Fish**

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1. World health statistics 2017: monitoring health for the SDGs, Sustainable Development Goals Geneva: World Health Organization; 2017. Licence: CC BY-NC-SA 3.0 IGO. [http://www.who.int/gho/publications/world\\_health\\_statistics/2017/EN\\_WHS2017\\_Part2.pdf](http://www.who.int/gho/publications/world_health_statistics/2017/EN_WHS2017_Part2.pdf)

\*These unregistered medicines have not been evaluated by the SAHPRA for their quality, safety or intended use.

Some products may not be available in every market.





# THE NEOLIFE DIFFERENCE

## Based in Nature, Backed by Science



Created by  
Doctors and  
Scientists



Whole-Food  
Based Cellular  
Nutrition



Non-GMO  
and Full  
Traceability



Clinically Proven  
Human Clinical  
Studies



Pharmaceutical  
Licence for  
Manufacturing

### PURITY, POTENCY AND PROOF

For over 60 years, generations of families all around the world have counted on NeoLife to do what no other company can do: produce nutritionals that are based on the finest whole-food, human food chain ingredients and proven effective by millions of satisfied customers.

- **Researched:** World-leading scientists, researchers and nutritionists search for effective solutions to promote and protect your long-term health.
- **Pure:** Skilled technologists select only the finest raw materials to ensure the highest level of ingredient purity.
- **Potent:** NeoLife products are developed with the latest scientific expertise and state-of-the-art technology to concentrate and standardise the active ingredients in raw materials. This ensures the final product delivers all the benefits that nature intended.

- **Tested:** Each product undergoes rigorous testing using the very latest scientific methods to ensure safety, quality and effectiveness. **NeoLife products use only GMO-free ingredients** and are routinely tested for potential contaminants.
- **Proven:** Clinical studies proving the effectiveness of NeoLife products have been published in some of the world's most prestigious scientific journals. Our unique and enduring commitment to scientific excellence has attracted the attention of researchers from the United States Department of Agriculture, major universities and respected scientific institutions around the world.





# Superior Quality Nutrition, since 1958

At NeoLife, product philosophy is quite simple: Absolute, unwavering pursuit of quality, without compromise.

We believe that the right decisions about our bodies and our homes—deciding what to put into them and what to keep out of them—are among the most important decisions of our lives. When it comes to our health, and the health of our children and families, there is simply no room for compromise.

## Our Philosophy

### BASED IN NATURE

NeoLife products provide the finest natural ingredients to help you achieve optimal health and well-being.

### BACKED BY SCIENCE

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.

### GUARANTEED QUALITY

We take pride in the unwavering quality and safety standards that have ensured the effectiveness of our products for over 60 years.

### DOING WHAT'S RIGHT

Our philosophy dictates that every decision we make is in the best interests of you, your family, your home and the environment. Our long history of sustainable business practices, recyclable packaging and eco-friendly decision-making has never wavered.



**ARTHUR FURST**  
1914-2005

Founding Member Emeritus, SAB  
Ph.D., Sc.D., D-A.T.S.,  
Toxicologist, Pharmacologist



## A HISTORY OF SCIENTIFIC EXCELLENCE

Founding Member Emeritus of NeoLife's Scientific Advisory Board, Dr. Arthur Furst is internationally regarded as a pioneer in toxicology and cancer research. Dr. Furst founded the Stanford Cancer Chemotherapy Laboratory and was at the forefront of disease-prevention science for 50 years. Many of his discoveries led to groundbreaking NeoLife products, and his enormous talent, energy, dedication and vision are major reasons why, year after year, NeoLife has delivered such leading-edge products to fulfill genuine human needs.

Founded in 1976 by Dr. Furst, the Scientific Advisory Board sits at the core of a worldwide network of leading scientists and research facilities, all dedicated to delivering optimum health based on nature's blueprint. Members of our Scientific Advisory Board actively conduct leading-edge research and are regularly published in prestigious scientific journals. The SAB seal guarantees you the finest, safest, most effective products in the world.



**John R. Miller**  
SAB Director, Product  
Technologist, Researcher



**Fred G. Hooper**  
Ph.D., Biochemist,  
Nutritionist



**Laszlo P. Somogyi**  
Ph.D., Food Scientist,  
Nutritionist



**Arianna Carughi**  
Ph.D., CNS, Nutritional  
Scientist, Researcher



**David Shepherd**  
Ph.D., Microbial Biochemist,  
Food Technologist



**Diane E. Clayton**  
Ph.D., RNutr., Biochemist,  
Health Practitioner



**Mark Lowman**  
C.F.S., Food Scientist,  
Quality Expert, Formulator



**Liz Applegate**  
Ph.D., Nutritional Scientist,  
Sports Nutritionist



**Susan Beck**  
Ph.D., L.Ac., Dipl. O.M.,  
CNS, Nutritional Scientist

# PRO VITALITY™ ESSENTIAL CELLULAR NUTRITION

Change your life, one cell at a time

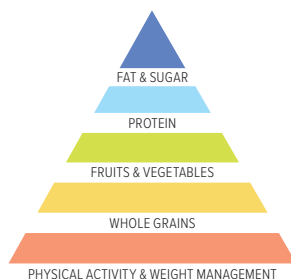
## CHALLENGE YOURSELF TO LIVE BETTER

- One of the leading risk factors of diet related death is a **lack of whole grains**
- Protective phytolipids and phytosterols found in whole grains have been **stripped from many packaged foods** to increase their shelf life
- It can be a **huge challenge** to get the recommended 5-13 servings of fruit and vegetables daily
- Many **don't eat fish** due to concerns about heavy metals and contaminants
- A majority of people are **below the average requirement** for some basic essential vitamins and minerals

### HUGE CHALLENGE



Getting the recommended **5-13 servings** of fruit and vegetables



## NEOLIFE WELLNESS PYRAMID

### DISCOVER THE PEAK OF WELLNESS

Along with a healthy diet and lifestyle, Pro Vitality™ can help you achieve your ideal wellness pyramid by filling in the nutritional gaps of the typical Western diet.



## FOUR ESSENTIALS IN ONE

Each sachet of Pro Vitality provides daily whole-food nutrition for lifelong health and vitality from whole grains, fruit & vegetables, fish and vitamins & minerals.

### 1 **Tre-en-en® Grain Concentrates** **FEED YOUR CELLS – ENHANCE YOUR ENERGY**

The world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cellular nutrition. A study conducted at Texas A&M University showed it improved nutrient utilisation efficiency. *See page 9.*



### 2 **Carotenoid Complex™** **PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY**

The world's first and only whole-food supplement clinically proven by USDA researchers to support heart health, and boost immune function. It provides the protective power of carotenoids from whole fruit and vegetables. A high potency formulation of broad spectrum carotenoids—so unique we patented it! *See page 9.*



### 3 **Omega-3 Salmon Oil Plus™** **BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH**

Clinically proven to support heart and cardiovascular health, and to lower inflammatory index by 68% in just eight weeks. This pure and potent fish oil is complete with standardised amounts of eight omega-3s important to human nutrition and screened for over 200 potential contaminants. *See page 11.*



### 4 **Essential Vitamin & Mineral Complex** **NOURISH YOUR CELLS – MORE THAN JUST A MULTI**

Based on over 60 years of nutritional expertise, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. Includes plant sourced enzymes to support digestion and absorption of critical nutrients. *See page 11.*



## → **POWERFUL NUTRIENTS THAT SUPPORT:**

ABUNDANT ENERGY

POWERFUL ANTIOXIDANT PROTECTION

LIFELONG HEART HEALTH

OPTIMUM IMMUNE STRENGTH

HEALTHY BRAIN FUNCTION

FLEXIBLE, HEALTHY JOINTS

CLEAR VISION

YOUTHFUL SKIN, HAIR AND NAILS

LIFELONG CELLULAR HEALTH





## DISCOVER WHAT'S INSIDE PRO VITALITY™



**1** Tre-en-en® Grain Concentrates  
FEED YOUR CELLS – ENHANCE YOUR ENERGY

**2** Carotenoid Complex™  
PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY

## 1 YOUR CELLS ARE HUNGRY, FEED THEM!

Lipids and sterols are critical components of our cell membranes, and are needed to ensure the transport of nutrients into and waste out of the cells. Unfortunately, grain processing strips away the outer nutrient-dense layers that provide phytolipids, phytosterols and other vital nutrients from foods. This leads to inefficiency at the cellular level, leaving you feeling tired and sluggish as well.



**Tre-en-en® Grain Concentrates**  
120 Capsules  
60 Capsules

→ Tre-en-en supplies **whole grain lipids** and **sterols** missing from our diets.

## 2 PROTECT YOUR CELLS

Optimises immune function by providing a full spectrum of protective carotenoids from a variety of nutrient-rich fruit and vegetables.

### CLINICALLY TESTED AND PROVEN

The first and only whole-food carotenoid supplement proven by USDA researchers to support heart health and boost immune function.



**Carotenoid Complex™**  
90 Capsules  
30 Capsules

→ Carotenoid power of **115 kg** of raw fruit and vegetables in **every 90 capsule bottle!**

## Backed by Science

### ENERGY STARTS WITH NUTRITIONAL ASSURANCE AT THE CELLULAR LEVEL

Tre-en-en is the world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cell membrane function. It energises your entire body by helping your cells function more efficiently.

### TRE-EN-EN FEEDS THE CELLS

If cellular membranes are starved of vital nutrients (lipids and sterols), they become inflexible and can't perform critical functions. Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.



**Unhealthy cell**  
Nutrients can't get in,  
waste can't get out

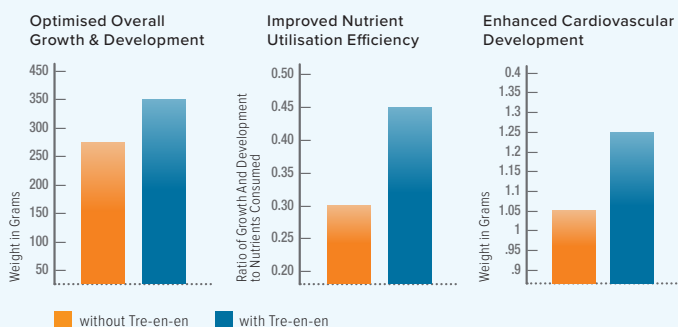


**Healthy cell with Tre-en-en**  
Nutrients get in,  
waste gets out

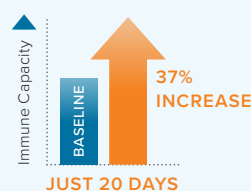
### PROVEN PERFORMANCE

It was shown that when Tre-en-en is present in the diet, overall growth and development, nutrient utilisation efficiency and cardiovascular development improved.

### STUDY CONDUCTED AT TEXAS A&M UNIVERSITY



### BOOST OVERALL IMMUNE FUNCTION BY 37% IN JUST 20 DAYS\*\*



- Enhances immune response of white blood cell – “natural killer” cells and lymphocytes
- Reduces oxidation of cholesterol thereby promoting heart health
- Boosts antioxidant levels in the blood for long-term cellular protection against free radical damage

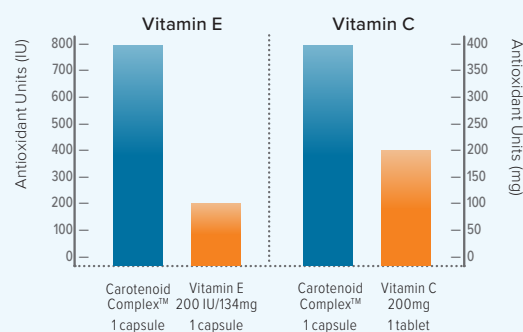
### AN IMMUNITY BOOST FROM GARDEN AND GROVE

When we eat our fruit and vegetables, the phytonutrients in those plants may protect our cells from dangerous elements and pump up our immune systems. Research has pointed to the immune-boosting power of carotenoids, which are found in red, orange, yellow, and deep green fruit and vegetables.

### FULL-SPECTRUM GOODNESS THAT'S EASY TO ABSORB

More than just beta carotene, Carotenoid Complex provides a full spectrum of 15 powerful carotenoids from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches— all in a natural base of pure olive oil to enhance absorption.

### MORE ANTIOXIDANT POWER THAN VITAMINS E AND C



\*\*NOTE: measured as an increase in overall lymphocyte proliferation, a recognised standard for measuring immune competence and capacity to respond to an immune challenge.

Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences*, and *Federation of American Societies for Experimental Biology*. (Visit [www.carotenoidcomplex.com](http://www.carotenoidcomplex.com) for more information on research results and publications.)





**3** **Omega-3 Salmon Oil Plus™**  
BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH

**4** **Essential Vitamin & Mineral Complex**  
NOURISH YOUR CELLS – MORE THAN JUST A MULTI



### 3 HEART, BRAIN, JOINTS AND MORE

Clinically proven to support heart and cardiovascular health, Omega-3 Salmon Oil Plus may also promote youthful brain function, healthy flexible joints and healthy eyes. Ideal for pregnant women to support foetal eye and brain development. Omega-3 Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world's most prestigious scientific journals.



#### Omega-3 Salmon Oil Plus™

90 Capsules  
60 Mini Capsules

See pages 22-23 for more details.

### 4 BRIDGE THE DIETARY GAP

Based on over 60 years of nutritional expertise, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in most of today's diets. It provides a balanced blend of a wide spectrum of micronutrients essential for cellular health. The blend includes iron in an amount appropriate for adults to help increase the ability of red blood cells to carry oxygen efficiently to promote feelings of vitality.

#### → Essential Vitamin & Mineral Complex:

Nourish your cells with more than just a multi



## Backed by Science



The World's finest ultra high potency fish oil, complete with standardised amounts of **eight nutritionally important omega-3s**, with guaranteed **purity**.

#### CLINICALLY PROVEN BENEFITS:

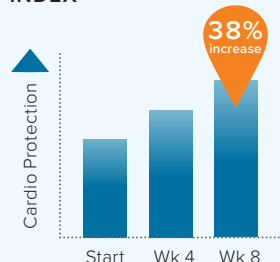
##### BIOAVAILABLE

Readily absorbed and rapidly assimilated into cell membranes.

##### CARDIO PROTECTIVE

- Reduced triglycerides by 17%
- Improved omega-3 index by 38%
- Improved the ratio of omega-3 to omega-6 fatty acids by 43% in eight weeks

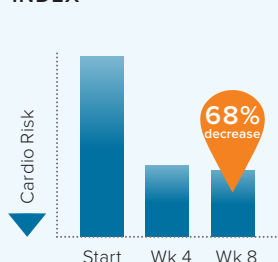
##### IMPROVED OMEGA-3 INDEX



##### BALANCES INFLAMMATION

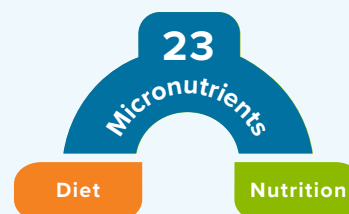
Promotes healthy balance of pro- and anti-inflammatory factors. Lowered inflammatory index by 68% in just eight weeks.

##### LOWERED INFLAMMATORY INDEX



#### EXCLUSIVE PHYTOENZYMES TO HELP ABSORB ESSENTIAL NUTRIENTS

Includes selected plant sourced enzymes to support digestion and absorption of critical nutrients.



**VITAMINS AND MINERALS BRIDGE THE DIETARY GAP, PLUS SELECTED PHYTOENZYMES FOR EASY DIGESTION**

# DELICIOUS DAILY NUTRITION

## Protein – drink in the benefits

NeoLifeShake is a delicious way to take in wholesome daily nutrition, powering your body with quality sources of protein, fibre, vitamins, minerals, enzymes and antioxidants. Great for the whole family!

Protein feeds your cells and boosts energy, helps your body build and repair tissues, fuels the creation of enzymes, hormones and antibodies, and promotes healthy bones, muscles, cartilage, skin and blood.

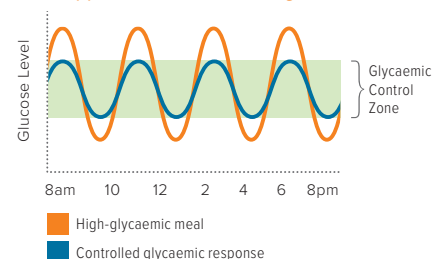


### NeoLifeShake

Pouches, 645g, 15 servings

### CONTROLLED GLYCAEMIC RESPONSE

Supports Normal Blood Sugar Levels



### DAILY PROTEIN REQUIREMENT

0.8g/kg body weight



Wt: 63 kg  
Ht: 1.65 m  
**50 grams**



Wt: 75 kg  
Ht: 1.78 m  
**60 grams**

Higher amounts recommended for growing children, teens, pregnant and lactating women and those trying to lose weight.

- ✓ **GLYCAEMIC RESPONSE CONTROLLED**  
Minimises fat storage—Promotes fat burning
- ✓ **INCLUDES MUSCLE-RETAINING BCAAS**  
(Branched-Chain Amino Acids)
- ✓ **PROMOTES GUT-BRAIN SATIETY SIGNALLING**

## Backed by Science

### NEOLIFESHAKE EXCLUSIVES

- **Protogard Process**—low temperature blending protects amino acids, maximises nutritional value
- **Multi Enzyme Blend**—plant-derived enzymes improve digestibility
- **Neo-Plex Concentrate**—whole-food antioxidants including vitamin C and citrus bioflavonoids
- **Choline and Inositol**—lipotropic factors to support fat utilisation and resist fat buildup
- **Metabolically Balanced**—ideal Protein, Carbohydrate, Fat ratio
- **25 Essential Vitamins and Minerals**

### NEOLIFESHAKE IS CLINICALLY PROVEN FOR WEIGHT LOSS

For more information see pages 16-17.



### ADVANCED FEATURES:

#### PROPRIETARY PROTEIN BLEND

- **Biologically complete** with 22 amino acids including the nine essential ones
- Scientifically advanced blend for superior amino acid profile: Soya, Milk, Caseinates, and Whey (rich in muscle-retaining branched chain amino acid—Leucine)
- Highest PDCAAS<sup>®</sup> (protein quality score)
- **Rich source of protein** with 18g per serving—35% of the Dietary Reference Intakes (DRI)

#### PROPRIETARY FIBRE BLEND

- **Rich source of fibre** with 5g per serving
- From **whole-food sources**—soya, oat and guar
- Helps promote **satiety, digestion and heart health**



### → FEEL-GOOD FACTS:

NO ARTIFICIAL SWEETENERS

NO HIGH FRUCTOSE CORN SYRUP

NO ARTIFICIAL FLAVOURS

NO ARTIFICIAL COLOURS

NO PRESERVATIVES

NO GENETICALLY MODIFIED (GMO) INGREDIENTS

GLUTEN FREE

NO CHOLESTEROL

NO SATURATED FATS

NO HYDROGENATED FATS / TRANS FATS

90% LACTOSE FREE



# HEALTH PACKS FOR EVERY BODY & EVERY BUDGET

Wondering where to start?  
Pick your pack.

Best Seller



## Breakfast Pack

A 30-day supply of breakfast! Designed for optimal cellular nutrition by giving your body key whole-food nutrients and protein, the building block of life. Contains one (30-serving) box of Pro Vitality and two (15-serving) NeoLifeShake pouches.

*See pages 6-13 for more details.*

Your choice of:

1 box of Pro Vitality  
2 pouches of NeoLifeShake



## Vitality Pack

Cellular energy and vitality with a powerful daily dose of omega-3s, phytolipids, sterols, vitamins and minerals. Contains one (30-serving) box of Pro Vitality.

*See pages 6-11 for more details.*

1 box of Pro Vitality

Whether you want **more natural energy**, **build lean muscle**, or **to lose weight** and keep it off, we have the Health Pack just for you!

## GET STARTED TODAY

Join as a member and get **5-20% off** our exclusive products. **It's free to join!** If you also enjoy helping others achieve good health, ask the person who shared NeoLife with you about becoming a Distributor.



## NeoLifeShake Pack

An ideal protein shake for daily nutrition and weight management. Helps suppress hunger, increase satiety and burn fat.

*See pages 12-13 for more details.*

Your choice of:

1 pouch of NeoLifeShake



## Weight Loss Pack

A 30-day supply of everything you need in order to see maximum "body shaping" results. Contains four (15-serving) NeoLifeShake pouches and one (30-serving) box of Pro Vitality.

*See pages 6-13 for more details.*

Your choice of:

1 box of Pro Vitality  
4 pouches of NeoLifeShake



### Detox Programme

The Detox Programme is the perfect way to assist your body in naturally ridding itself of toxins without the use of harmful chemicals. Whether you're starting a weight loss or fitness programme, a Detox can help you take the first step in achieving your goals.

*See pages 19 for more details.*



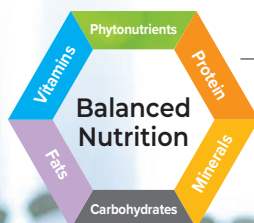
# LOVE YOUR BODY

## A weight loss programme for life

The number of overweight people living in developing countries is increasing significantly, but we want to change that! Designed with you in mind, the NeoLife Weight Management Programme is based on the science of cellular nutrition and breakthrough scientific concepts that promote safe, sustainable and healthy weight loss.

### EXPERIENCE THE DIFFERENCE WITH NEOLIFESHAKE

Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss programme.



NeoLifeShake's 18 grams of protein can help you manage your weight.



### HEALTHY MEAL PLAN:

Eat five times a day to stay energised and satisfied.



#### BREAKFAST

- NeoLifeShake
- Pro Vitality™



#### AM SNACK

- NeoLifeBar or healthy snack
- NeoLifeTea



#### LUNCH

- NeoLifeShake



#### PM SNACK

- NeoLifeBar or healthy snack
- NeoLifeTea



#### DINNER

- Balanced meal





## NeoLifeShake

Pouches, 645g, 15 servings

- **Proprietary blend:**  
18g of high quality protein
- **Biologically complete**  
with 22 amino acids
- **High protein quality score**, with 9 essential amino acids (EAA)
- **25 essential vitamins and minerals**
- **5g of satisfying fibre**
- No artificial colours, flavours, sweeteners, or preservatives added
- Mixes easily in water
- **Only 580 kilojoules**

### OTHER SUPPORT:

- NeoLife Blender Bottle® #307
- NeoLife Weight Management Programme Guide #214



### NEOLIFESHAKE CLINICALLY PROVEN BENEFITS:

- ✓ **WEIGHT LOSS**
- ✓ **CARDIO PROTECTIVE**
- ✓ **REDUCED BODY FAT & BODY SIZE**
- ✓ **LOWERED BODY MASS INDEX (BMI)**

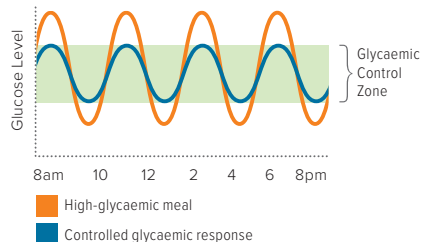
## Why it works

### GLYCAEMIC RESPONSE CONTROL TECHNOLOGY

Consuming meals that cause sugar spikes throughout the day forces your body to go through a glycaemic roller coaster. A controlled glycaemic response promotes steady energy levels, minimises fat storage and promotes fat burning.

### CONTROLLED GLYCAEMIC RESPONSE

Supports Normal Blood Sugar Levels



### BUILD AND MAINTAIN LEAN MUSCLE

Whey protein is rich in branched chain amino acids (BCAA's) specifically Leucine, which is associated with forming muscles and retaining lean body mass to promote long-term and effective weight loss.

### STAY FULL AND ENERGISED

NeoLife Weight Management promotes gut-brain satiety signalling. Exclusive high quality fibre and protein blends help you feel full faster and stay full longer, controlling your appetite and maintaining your energy levels—which are key to achieving a healthy weight!



**Londiwe Gumede**

**Lost 5.9 kg**

"Apart from helping me lose weight in just six weeks, the NeoLife Weight Loss Programme has improved my usually sluggish digestive system noticeably. I have much more energy - I have a spring in my step which I have never had before. It's made a huge difference in my life."



**Joel Merritt**

**Lost over 45kg,† 5 sizes down, 36kg bench press increase, 5k running goal exceeded by 2 miles**

"I started the NeoLife Weight Loss Programme and within 3 weeks, I noticed dramatic results. I had more energy, my clothes were fitting better, and my mindset shifted. Now, I have my life back and I know this is something I have and will continue to sustain."



**Christelle Loots**

**Lost 28.5kg**

"Thanks to NeoLife, I've managed to shake off extra weight and get back into shape quickly after my pregnancy. Having NeoLifeShakes, NeoLifeTea and the NeoLifeBar have given structure to my eating habits and I always have something on hand that is good for me. With NeoLife making the right choices is so easy."

†Results are not typical. In an open label clinical study of NeoLifeShake participants lost an average of 5.27 lbs. over a 12 week period.

# STAY ENERGISED

Enjoy a cup of  
"get up and go"

## NeoLifeTea™

15 sticks (30 servings)

NeoLifeTea is a safe, healthy and low-kilojoule solution to boost energy levels while burning fat.

- NeoLifeTea is a delicious and refreshing natural energy boost
- Exclusive instant **Energy Blend** ingredients promote energy, fat burning and efficient metabolism
- **Herbal Blend** enhances mental alertness and well-being
- Green tea extract delivers active EGCG (epigallocatechin gallate)
- Only 21 kilojoules per serving

In a survey conducted with university students, NeoLifeTea users:

91%

felt more energy

78%

felt more focused



ENERGISING  
TEA BLEND\*



HERBAL  
BLEND



NATURALLY  
FLAVOURED &  
SWEETENED

## NeoLifeBar™

15 individually wrapped bars

NeoLifeBar provides nature's whole grains, nuts and seeds, plus antioxidant nutrients from mixed berries for long-lasting energy and optimal health.

- Glycaemic response controlled to help keep blood sugar levels normal and steady
- Makes the perfect AM or PM snack as part of the NeoLife Weight Management Programme
- With 22 amino acids involved in human nutrition
- 10g protein, 5g fibre and 320mg omega-3s from flaxseed
- 720 kilojoules
- 17 vitamins and minerals
- No artificial colours, flavours, sweeteners or preservatives added!

GLUTEN  
FREE

100%  
VEGAN

DAIRY  
FREE



WHOLE  
GRAINS



FLAXSEED



MIXED  
BERRIES



ASSORTED  
NUTS







*I absolutely love how the NeoLifeTea makes me feel! The mental clarity and natural energy is so helpful. Even our 15 year old says if he's feeling tired at school, he will have some and it really helps him focus. It's a favourite for us!*

- Gabrielle Merritt

*I had a tournament that went all weekend so I sipped on NeoLifeTea. I was tired but NeoLifeTea kept me feeling sharp and attentive without the caffeine rush or crash after it wears off. I'm very thankful for NeoLifeTea knowing that it contains all healthy ingredients.*

- Tom Smith

*I cannot go without NeoLifeTea. It provides me with energy while I work in the healthcare industry. I drink it in the morning – NeoLifeTea is like my energiser bunny.*

- Barbara Chichester

*I am a NeoLifeTea lover! I start my day with NeoLifeTea to have a clear mind and to help me stay alert.*

- Elizabeth Rea Siregar

*I drink NeoLifeTea almost every day. It keeps me from being hungry and gives me the energy I need to spend each day with high school kids.*

- Jeff Cameron

*NeoLifeTea is an amazing pick me up. I love the sharp mental focus and energy it gives. Also, it's amazing how it may enhance fat-burning.*

- Charlotte Shelton

## CLEANSE, BALANCE & ENERGISE

The Detox Programme is the perfect way to assist your body in naturally ridding itself of toxins without the use of harmful chemicals. Whether you're starting a weight loss or fitness programme, a Detox can help you take the first step in achieving your goals.



## DETOX PROGRAMME

What's included:

### DETOX BOOKLET

A comprehensive yet simple companion to show you the way. #351

### NEOLIFE VITAMIN CHEST

For convenient on-the-go use of Detox supplements. #329

### POWERFUL DETOX SUPPLEMENTS

#### Stage 6™

Gentle, plant-based laxative for occasional irregularity. Encourages a mild cleansing action to aid the body's natural processes.

See page 35 for more details.

#### Garlic Allium Complex™

Exclusive Targeted Delivery Technology takes all the health benefits of garlic's active allicin directly to your intestine, eliminating aftertaste and maximising absorption. See page 21 for more details.

#### Beta Guard™

Carefully selected vitamins, minerals and carotenoids provide a combination of whole-food based antioxidants that contribute to the protection of cells from oxidative stress.

See page 37 for more details.

#### Acidophilus Plus™

Improves or normalises the microbial balance in the human intestines, improving the functioning of the digestive tract/gut.

See page 34 for more details.

Learn more at [NeoLifeDetox.co.za](http://NeoLifeDetox.co.za)



# GET TO THE HEART OF YOUR WELLNESS

Get your blood pumping with broad nutritional support



Heart disease remains one of the leading causes of death in the world for both men and women. Support your heart health with regular exercise, stress management, a healthy diet rich in nutrients from whole grains, fruit, vegetables and fish; and these NeoLife nutritionals specially formulated to optimise the health of your heart.



Naturally Sourced!



## CoQ10

60 capsules

### POWER UP YOUR CELLULAR ENERGY!

NeoLife CoQ10 uses advanced biogenic technology to source natural, pharmaceutical grade CoQ10 (ubiquinone), delivered in a highly bioavailable form. Combined with a unique profile of critical 'partner nutrients' to **promote and protect total cellular energy production at the mitochondrial level.**

Key benefits that:

- Provide antioxidant protection
- Promote cellular energy
- Boost overall energy and stamina
- Support cardiovascular health
- Supporting benefits that may:
  - Enhance muscle cell energy production and renewal
  - Support cognitive health
  - Alleviate chances of migraine
- **No artificial colours, flavours, sweeteners or preservatives added**
- Delivers 100mg of natural, highly bioavailable CoQ10 in a clinically proven dose, for **cellular energy production**
- **NeoLife exclusive Phyto-lipid & Sterol Blend.** Sourced from whole grain lipids and sterols known to support optimal mitochondrial structure and function
- Contains **L-cysteine**, the "rate-limiting" amino acid needed for cellular biosynthesis of the mitochondrial protector glutathione.
- L-cysteine is known to **support mitochondrial function and strengthen inner-cellular protective systems**
- **NeoLife Proprietary Polyphenol Blend** delivers natural, whole-food sourced polyphenols, plus resveratrol from red grapes to provide extra antioxidant protection and to promote mitochondrial protection
- **Unique encapsulation technology.** Digestion begins in as little as 2 minutes, promoting rapid absorption.



## Magnesium Complex

60 tablets

Magnesium is a major mineral essential for hundreds of biochemical reactions in the body which includes **promoting energy production**.

Provides magnesium from **3 main sources (Tri-Mag Blend)** complemented by **whole-food phytonutrients (PhytoMag Blend)**.

**Tri-Mag Blend** provides 150mg of magnesium per one tablet serving. Three sources includes:

- **Double amino acid chelated magnesium** bound to glycine, to provide a highly bioavailable and absorbable form of magnesium
- **Tri-magnesium citrate** is an organically bound natural source of magnesium with high bioavailability
- **Magnesium oxide** has the highest concentration of magnesium and is easily absorbed

**PhytoMag Blend** is a proprietary blend of **whole-food beetroot, kale, broccoli and radish**, foods that provide phytonutrient benefits such as antioxidant power and are natural sources of magnesium.

**3D Technology** enhances bioavailability, assuring rapid and complete **Disintegration, Dissolution and Dispersion**.

**Vegan formula.** Made entirely without animal sourced ingredients of any kind.

**No artificial colours, flavours, sweeteners or preservatives added.**



## Lipotropic Adjunct™

90 tablets

**Multi-Action Formula Supports a Healthy Heart**

- Lipids (fats) and homocysteine influence the health of the cardiovascular system.
- **Lipotropic factors** contribute to keeping lipids (fats) emulsified in blood so they may be mobilised and utilised throughout the body where needed.
- **B6, B12 and Folic Acid** contribute to normal homocysteine metabolism.
- **Betaine hydrochloride (HCL)** is included to aid in Vitamin B12 absorption.
- **Citrus bioflavonoids** contribute to the health of blood vessels.



## Carotenoid Complex™

30 capsules

90 capsules

**Only whole-food carotenoid supplement proven by USDA researchers to support immune function.**

Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.

*See page 9 for more details.*



## Vitamin E 200 IU™

60 capsules

Functions as a powerful, fat soluble antioxidant contributing to the protection of cells from oxidative stress and is also a factor in the maintenance of good health.

- **Whole-food sourced vitamin E** is full spectrum and more potent than synthetic forms



## Garlic Allium Complex™

60 tablets

NeoLife research and development brings to you all the heart health benefits of garlic at clinically significant levels in our exclusive formula.

- **4,200mcg of allicin** from pure garlic extract in each serving, with bioactive compounds from onions, chives and leeks
- Exclusive **targeted delivery technology** takes garlic's active allicin directly to your intestine, eliminating aftertaste and maximising absorption
- Special, **no-odour** formula minimises garlic breath



## All Natural Fibre™

Food and Drink Mix

510g, 18 servings

Diets high in fibre help healthy weight management, lower cholesterol and maintain digestive regularity.

- 12 natural sources provide **8g of fibre per serving** – 6g insoluble and 2g soluble
- Each serving provides approximately **1/3 of the daily fibre recommendation for adults**
- Tasty alone or mixed with your favourite foods and beverages

GLUTEN  
FREE

# HEART, BRAIN, JOINTS AND MORE

## Omega-3 Salmon Oil Plus™

The World Health Organization and many other leading health authorities agree – increasing the omega-3 fatty acid content of the diet is critical in helping solve the chronic disease epidemic. Although many people are trying to increase their fish consumption, we are still not getting enough. The presence of contaminants such as mercury, lead and PCBs in fish is also a concern.

### NATURAL

Omega-3 Salmon Oil Plus is based on pure salmon oil, providing all the benefits and whole-food goodness of one of nature's richest sources of omega-3 fatty acids.





**→ AS PURE AS IT GETS**

Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. Salmon Oil Plus is screened for over 200 potential contaminants, such as mercury and lead, and exceed even the most rigorous global safety standards, with a zero tolerance philosophy.

**PROPRIETARY MOLECULAR  
DIFFERENTIATION PROCESS**

**CONCENTRATES 8 BENEFICIAL  
OMEGA-3's IN HIGH POTENCY**

**Omega-3  
Salmon Oil Plus™**

90 capsules

Total omega-3s per serving	
(3 Capsules)	1,070mg
EPA	460mg
DHA	480mg
DPA	50mg
Other 5 healthful omega-3s for complete family of all 8	80mg

**Omega-3  
Salmon Oil Plus™**

60 Mini capsules

Total omega-3s per serving	
(2 Capsules)	356mg
EPA	153mg
DHA	160mg
DPA	16.8mg
Other 5 healthful omega-3s for complete family of all 8	26.6mg

**POTENT AND FULL SPECTRUM**

Each three capsule serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides 1,070mg of total omega-3 fatty acids with standardised amounts of all eight omega-3s. This allows all members of the omega-3 family to work together, optimising benefits and promoting the repair and renewal process.

**CLINICALLY PROVEN BENEFITS**

- Bioavailable
- Cardio protective
- Balances inflammation

**MEET THE WHOLE FAMILY  
OF OMEGA-3 FATTY ACIDS**

- 1 ALA — alpha-linolenic acid
- 2 SDA — stearidonic acid
- 3 ETA(3)\*\* — eicosatrienoic acid
- 4 ETA — eicosatetraenoic acid
- 5 EPA — eicosapentaenoic acid
- 6 HPA — heneicosapentaenoic acid
- 7 DPA — docosapentaenoic acid
- 8 DHA — docosahexaenoic acid

See page 11 for more details.

\*\*More commonly known as ETE

# THINK FAST, THINK SMART

A potent shot of wellness



## ENHANCE YOUR MEMORY AND FOCUS

### Mind Enhancement Complex™

60 tablets

Supports enhanced memory, focused concentration, clear thinking and prompt recall. Unique blend combines Eastern and Western knowledge for optimal performance. For peak mental performance and activity.

- Time-tested and scientifically validated goodness of *Ginkgo biloba* to support **mental acuity**, enhance blood flow to the brain and **brain signalling**
- Exclusive multi-herb formula combines complementary benefits of seven herbs to promote peak **mental performance** – including gotu kola, red sage, rosemary, sweet basil, skullcap and thyme

### NeoLifeTea™

15 sticks (30 servings)

NeoLifeTea is a safe, low-kilojoule solution to **boost energy levels while burning fat**.

- NeoLifeTea is a delicious and refreshing natural energy boost
- Exclusive instant **Energy Blend** ingredients promote energy, fat burning and efficient metabolism
- **Herbal Blend** enhances mental alertness and well-being
- Green tea extract delivers active EGCG (epigallocatechin gallate)
- Only 21 kilojoules per serving





### **Omega-3 Salmon Oil Plus™**

90 capsules  
60 Mini capsules

- Helps **support cognitive health and brain function** as well as the development of the brain, eyes and nerves in children up to 12 years of age.

*See pages 22-23 for more details.*



# MADE FOR HIM



**Aloe Vera Plus™**  
1 litre

Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus – goodness from pure Aloe Vera gel.



**Chelated Zinc**  
100 tablets

Contributes to:

- Maintenance of normal testosterone levels in the blood and normal fertility and reproduction
- Normal cognitive function
- Maintenance of normal vision as well as hair, skin and nails

*See page 44 for more details.*

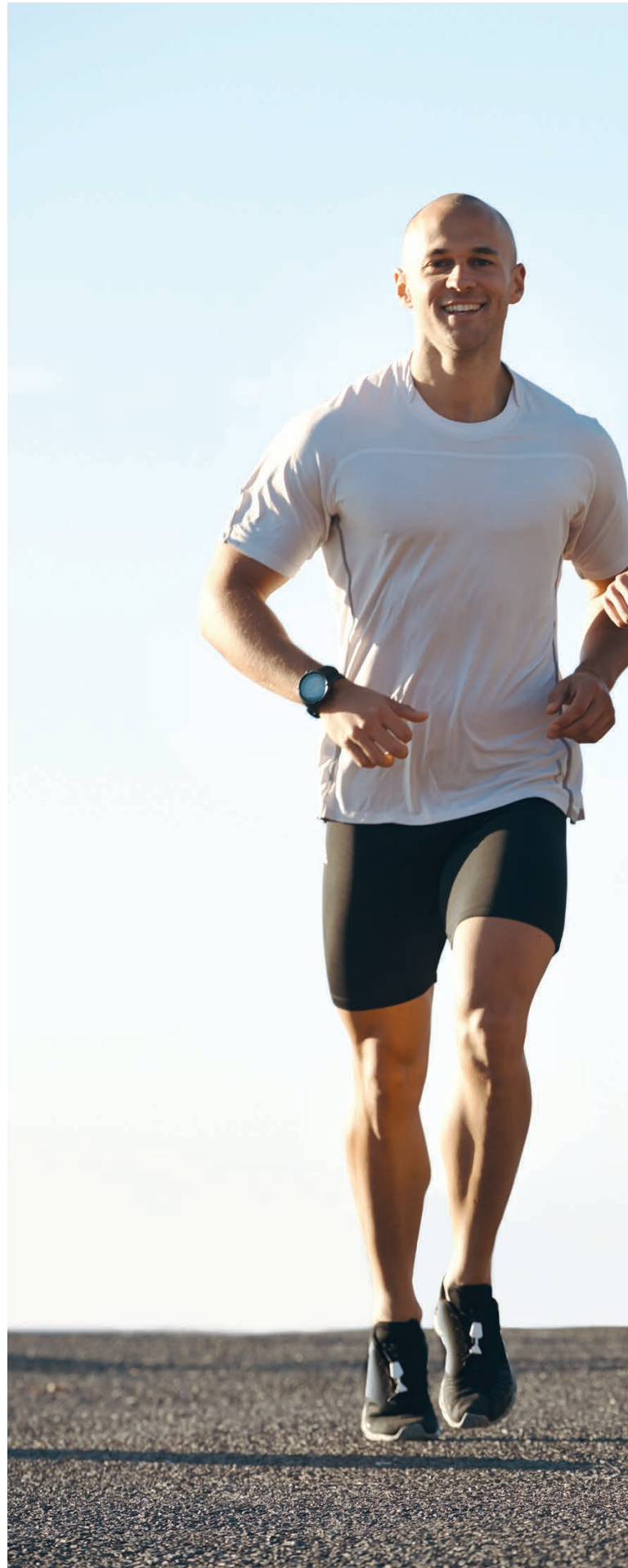


**Masculine Herbal Complex™**  
60 tablets

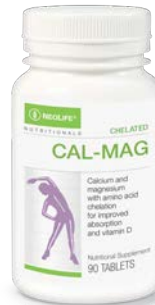
Helps men regain renewed energy and physical vitality.

- Contains nine herbs in a beneficial, balanced mix to support **normal masculine function** and improve wellness and vitality
- Saw palmetto promotes male vitality and may support **prostate and urinary tract health**
- Includes avena sativa for renewed physical **vitality and libido**, and damiana, a tonic for the nervous system, also known to energise mood

Some products may not be available in every market.



# MADE FOR HER



## Chelated Cal-Mag® 90 tablets

Highly bioavailable calcium, magnesium and vitamin D<sub>3</sub>.

- Contributes to the maintenance of normal **muscle function** and the development and maintenance of **bones and teeth**
- Calcium intake, when combined with sufficient vitamin D, a healthy diet and regular exercise, **may reduce the risk of developing osteoporosis**
- 3 tablets provide 500 IU of vitamin D<sub>3</sub>

See page 32 for more details.

## Feminine Herbal Complex™ 60 tablets

For women looking to restore a sense of harmony and well-being every day of the month.

- Contains 10 herbs in a delicate, balanced mix to help women achieve a state of optimal health, **comfort, calmness and vitality**
- St. John's wort, shown to help support calmness, boost spirits and promote **positive mental attitude**
- Vitex and red sage, shown to support normal female physiology and function



## PRENATAL NUTRITIONALS\*\*

### NeoLifeShake

### Pro Vitality™ 30 sachets

### Vegan D 90 tablets

### Chelated Cal-Mag® 90 tablets

\*\*Please consult your physician or healthcare professional before taking supplements during pregnancy.



# PERFORMANCE PROTEINS

## Building Blocks for Strength and Endurance

Protein is the essential building block for health. It is critical for muscle retention, tissue repair, healthy blood formation, hormonal balance, immunity and virtually every other function in the body. We offer a variety of protein choices that provide the amino acids involved in human nutrition to meet your every need. Unlike some common sources of protein, they are low in fat and cholesterol-free to support optimum health.



### Performance Protein 540g, 15 servings

### Optimal Muscle Builder

To attain and maintain a peak level of fitness – to sustain energy during exercise and efficiently build and repair muscle tissue after training or performance.



Build muscle and maintain energy

- **MuscleMatch™ Protein Blend** to closely match lean muscle, and promote maximum muscle building efficiency
- Each serving (in 250 ml fat-free milk) provides **5.7g Branched-Chain Amino Acids (BCAAs)** including **2.6g Leucine** for optimal muscle building and retention and **5.1g Glutamine and Glutamic Acid** to support immunity and the integrity of the digestive tract
- Biologically complete protein with 22 amino acids from whey and milk, does not contain soya protein
- **Exclusive Protogard™ Process** uses low temperature blending to maximise nutritional value
- Highest PDCAAS (protein quality score)
- **Proprietary Fibre Blend** includes both insoluble and soluble fibre to support a healthy heart and digestive health
- **Proprietary HoneyFruit Sweetening System** based on honey and fruit juice powders, plus stevia, provides **protein-sparing carbohydrates** to provide energy while sparing protein for muscle development. Does not contain added fructose
- Metabolically balanced **1:1 protein to carbohydrate ratio** (26g:26g) when mixed in 250ml of fat-free milk, optimised to support sport activity for immediate and sustained energy
- Full spectrum of **25 balanced essential vitamins and minerals** with higher amounts of **chromium** and **magnesium** to support healthy blood sugar levels and optimal nerve and muscle function for athletic people
- **Glycaemic Response Control Technology** to help support normal blood sugar levels
- No artificial colours, flavours, sweeteners or preservatives added



### ATHLETES POWERED BY NEOLIFE

All over the world, NeoLife Athletes are performing at their peak, setting records and showing us what it means to be NeoLife-Powered! If you want to boost your athletic performance and overall level of nutrition then you're in the right place!



### Marko Albert

ESTONIA

**CYCLIST:**  
**2014 IRONMAN CHAMPION**

Favourite Products:  
NeoLifeShake, Chelated Cal-Mag,  
Vitamin C, Vitamin E, Acidophilus Plus



## NeoLifeShake

Pouches, 645g, 15 servings

### For daily nutrition and weight management

- **Proprietary blend of whey and soya protein:** 18g of high quality, **biologically complete** protein with 22 amino acids
- **25 essential vitamins and minerals**
- **5g of satisfying fibre**
- **No artificial** colours, flavours, sweeteners, or preservatives added
- **Mixes easily in water**
- **Only 580 kilojoules**

See page 12 for more details.

## PROTEIN SPARING CARBOHYDRATES

NeoLife protein products use long-lasting carbohydrates to fuel energy, and proteins are spared for the specialised functions of cellular maintenance, repair and growth.

### START YOUR DAY WITH THE NEOLIFE PROTEIN THAT IS RIGHT FOR YOU

PROTEIN PRODUCT	NeoLifeShake For Daily Nutrition and Weight Management for the Whole Family	Performance Protein Optimal muscle builder
AMOUNT OF PROTEIN PER SERVING	18g	26g*
PROTEIN SOURCES	NeoLife Proprietary Protein Blend: non-fat dry milk, whey protein isolate, calcium sodium caseinate, soya protein isolate	Muscle Match™ Protein Blend: whey, fat-free milk powder, calcium sodium caseinate
22 AMINO ACIDS	✓	✓
GLYCAEMIC EDGE CARBOHYDRATES	Natural sweeteners	HoneyFruit sweetener
AMOUNT OF FIBRE PER SERVING	5g	5g
VITAMINS AND MINERALS	25 vitamins and minerals	25 vitamins and minerals
KILOJOULES PER SERVING (POWDER ONLY)	580	527

\*with 250ml of fat-free milk



GLUTEN  
FREE



## Bongi Mbonambi

SOUTH AFRICA

**RUGBY:**  
**PROVINCIAL AND SPRINGBOK HOOKER**

Favourite Products:

Pro Vitality, NeoLifeShake, Sport Performance Protein, Vitamin C Sustained Release



## Sami Jauhojärvi

FINLAND

**SKIER:**  
**GOLD MEDAL,**  
**2014 SOCHI WINTER OLYMPICS**

Favourite Products:

NeoLifeShake, Chelated Cal-Mag, Pro Vitality, Vitamin E

# PERFORMANCE NUTRITION

Giving your body the right nutrition can have a huge impact on your daily energy levels. NeoLife has many products to support a healthy, energetic and active lifestyle, to build on your foundation of Pro Vitality.



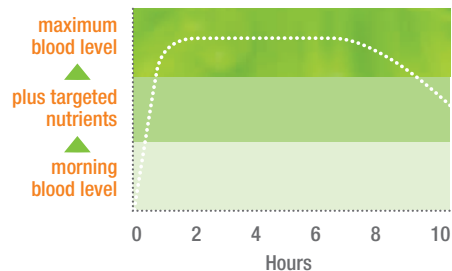
## Daily Vitality Pack

30 sachets

Daily Vitality Pack provides 30 conveniently packed sachets that are easy to take anywhere at anytime. Each sachet provides you with a combination of essential vitamins and minerals as well as Tre-en-en® to ensure you meet your daily micronutrient needs.

See page 41 for more details.

## SUSTAINED RELEASE FOR VITAMIN AVAILABILITY OVER 6 HOURS



## FUEL YOUR ENERGY

### Magnesium Complex

60 tablets

Cellular energy production requires magnesium, making adequate magnesium intake critically important for both competitive and recreational athletes. **Support optimal vitality with an exclusive Tri-Mag Blend** made of three highly bioavailable, naturally-sourced forms of magnesium along with a **powerful PhytoMag Blend** of whole-food nutrients.

- Boosts overall energy and stamina by working alongside CoQ10, within the mitochondria to produce Mg-ATP for cellular energy
- Promotes normal muscle function
- Delivers 150mg of magnesium, from three main sources, per one-tablet serving

See pages 21 & 44 for more details.



### CoQ10

Mitochondrial Energy Complex

60 capsules

NeoLife CoQ10 uses advanced biogenic technology to source natural, pharmaceutical grade CoQ10 (ubiquinone), delivered in a highly bioavailable form. Combined with a unique profile of critical 'partner nutrients' to **promote and protect total cellular energy production at the mitochondrial level.**

- Delivers 100mg of natural, highly bioavailable CoQ10 in a clinically proven dose, for cellular energy production
- Promotes cellular energy
- Boosts overall energy and stamina
- Enhances muscle cell energy production and renewal

See page 20 for more details.

### NeoLifeTea™

15 sticks, 30 servings

An energising herbal tea blend. Exclusive NeoLife Energy and Herbal Blends promote **instant energy, fat burning and efficient metabolism.** NeoLifeTea is a natural and safe alternative to energy drinks.

See page 18 for more details.

### Vitamin B. Co™

Sustained Release  
60 tablets

Our unique high potency formula helps **metabolise carbohydrates, proteins and fats**, contributes to **tissue and red blood cell formation** as well as **normal growth and development.** Vitamin B Co. contains all eight B vitamins, plus inositol and choline.



## Cody Hollister

U.S.A.

**FOOTBALL:**  
**TENNESSEE TITANS WIDE RECEIVER**

Favourite Products:  
Pro Vitality, Salmon Oil Plus, Performance Pack, Performance Protein, Endurance, Bio-Tone, Full Motion



## FUEL YOUR RECOVERY



**Ami-Tone®**  
90 tablets

- Muscle retention
- Fat mobilisation
- Lean tissue development
- Overall body toning



**NeoLifeBar™**  
15 bars

A delicious and nutritious  
post-workout protein boost

*See page 18 for more details.*

## FUEL YOUR FLEXIBILITY



**Full Motion®**  
90 tablets

- Helps maintain healthy cartilage and joints
- Facilitates being and staying active

*See page 33 for more details.*



**Chelated Cal-Mag®**  
90 tablets

- **With 500 IU Vitamin D3 per serving**
- Helps build and maintain **strong bones**
- Supports the maintenance of normal **muscle function**

*See page 32 for more details.*



**Omega-3 Salmon Oil Plus™**  
90 capsules  
60 Mini capsules

Supports normal **inflammatory balance** during daily physical activity  
*See pages 22-23 for more details.*



# STRONG BONES

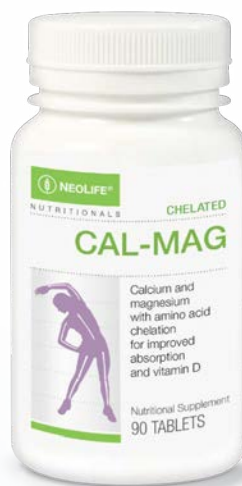
## Strong bones tomorrow need focused nutrition today

You need more than just calcium to **build strong bones**. Many of us do not get adequate magnesium or enough vitamin D – nutrients critical for supporting calcium absorption and utilisation. NeoLife's exclusive formulas **include the power of calcium, magnesium and vitamin D<sub>3</sub>**.

Calcium intake, when combined with sufficient vitamin D, a healthy diet and regular exercise may **reduce the risk of developing osteoporosis**. Calcium and magnesium contribute to the development and maintenance of bones and teeth, normal muscle, nerve, and psychological function, as well as contributing to a reduction in tiredness and fatigue.

### → ARE YOU AT RISK?

About 80% of women over age 20 get less than the recommended daily amounts of calcium.



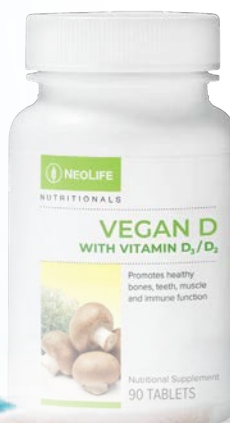
#### Chelated Cal-Mag®

90 tablets

Contributes to the maintenance of normal **muscle function** and the development and maintenance of **bones and teeth**.

Calcium intake, when combined with sufficient vitamin D, a healthy diet and regular exercise, **may reduce the risk of developing osteoporosis**.

- Provides vitamin D<sub>3</sub>, the form that is **readily absorbable** and highly bioavailable
- **Pharmaceutically pure**, seashell-derived calcium
- **Exclusive double amino acid chelation** to promote higher calcium and magnesium absorption
- Formulated with the preferred 2:1 ratio of calcium to magnesium to support optimum bone health
- 3 tablets provide 500IU of vitamin D<sub>3</sub>



#### Vegan D

90 tablets

Adequate vitamin D impacts our **immune system** performance, our **muscle function** as well as **cell division**. Vitamin D also contributes to the development and maintenance of **strong bones & teeth**.

- Naturally-sourced vitamin D, 400 IU/10 mcg per serving
- **Proprietary blend of whole-food based vitamin D ingredients**
  - **Vitamin D<sub>3</sub>** from lichen (*Cladonia rangiferina*), known as Reindeer Lichen, which is a combination of an algae and a fungus. This natural lichen D<sub>3</sub> ingredient is traditionally consumed by people in the Arctic countries.
  - Contains **Vitamin D<sub>2</sub>** from superior quality mushrooms (*Agaricus bisporus*), which provide valuable whole-food beta glucans, known to be of particular benefit for our immune system
- **100% Vegan**. Made entirely without animal sourced ingredients of any kind, Vegan D fulfills the strict sourcing criteria expected by vegetarian/vegan supplement users

# HEALTHY JOINTS

## Maintain comfort and mobility

NeoLife nutritionals may assist in maintaining healthy cartilage and inflammatory balance to promote healthy, comfortable joints.

Stimulate  
regeneration  
of healthy  
joint cartilage

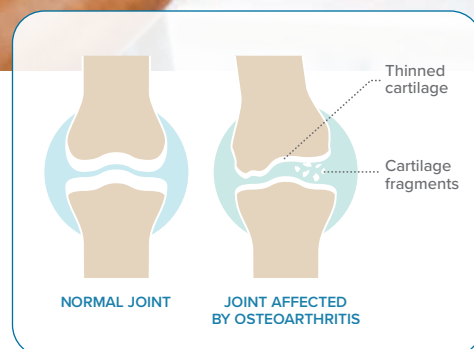


### Full Motion®

90 tablets

Glucosamine, a nutrient that occurs naturally in our bodies has been shown to be a factor in maintaining healthy cartilage and joint health

- **1,500mg of glucosamine hydrochloride** – Scientifically proven effective amount in an easy to digest form, sulfite-free – minimising risk of digestive discomfort and allergic reactions
- **Herbal Comfort Complex** – Exclusive blend of specially selected herbs and phytonutrients – bromelain, white willow and boswellia provide long-lasting relief
- **Regenerative Mineral Complex** – Provides a unique blend of key joint health minerals – zinc, boron and silica
- **The 3D Advantage** – Unique delivery technology maximises disintegration, dissolution and dispersion for easy digestion and optimal bioavailability



### Omega-3 Salmon Oil Plus™

90 capsules

60 Mini capsules

In addition to supporting cardiovascular health and brain function, omega-3s have also been shown to assist in promoting **joint comfort** and **balancing inflammation**.

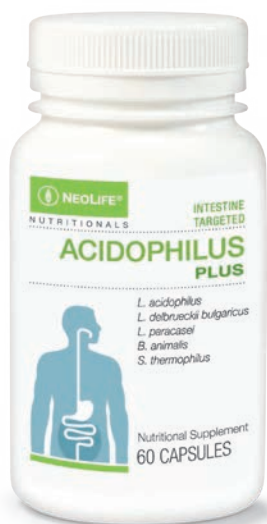
- Balances inflammation – Supports a healthy balance of pro- and anti-inflammatory factors. **Clinically proven to lower inflammatory index by 68% in just eight weeks**

See pages 22-23 for more details.

# BETTER DIGESTION AT THE TABLE

Make digestive upsets a thing of the past

There's nothing that can put a damper on your day quite like digestive issues. What many of us don't know is that these issues, whether it's bloating, gas, or problems with irregularity, may be your body's warning signs to make positive changes for your long-term health. NeoLife's specially targeted formulas deliver a broad range of digestive support so you can enjoy a wide variety of foods with confidence and comfort.



## Acidophilus Plus™

60 capsules

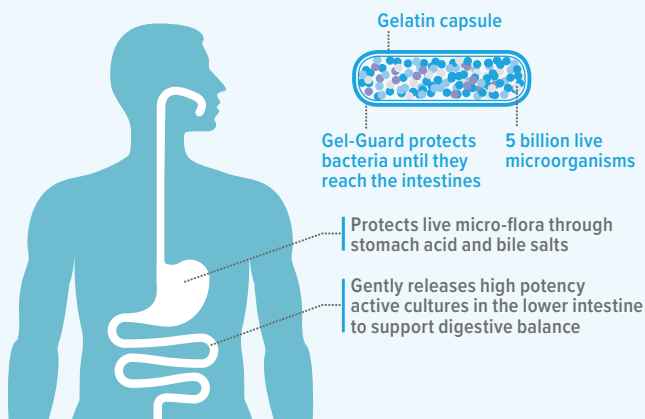
Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora.

- **Intestine-targeted probiotics**
- **Five billion 'live' microorganisms** per capsule – the same as in 10 servings of yoghurt, and the convenience of once a day serving
- Isolated from cultured dairy foods, so you can get the benefits without the extra kilojoules from these foods
- **Proprietary blend of five types of clinically proven probiotics:**  
*Lactobacillus acidophilus*, *Lactobacillus delbrueckii bulgaricus*, *Lactobacillus paracasei*, *Bifidobacterium animalis* and *Streptococcus thermophilus*
- Exclusive '**Gel-Guard**' **Enteric Protection System** **Guarantees Delivery** by protecting against harsh stomach acid and ensuring that maximum numbers of live bacteria are delivered in the intestine

## EXCLUSIVE GEL-GUARD™ ENTERIC PROTECTION SYSTEM

Guarantees delivery of beneficial cultures

Backed by Science



## PAY LESS FOR YOUR DAILY DOSE OF PROBIOTICS

Five billion 'live' microorganisms in one capsule of Acidophilus Plus—the same as in 10 servings of yoghurt!



## All Natural Fibre™

Food and Drink Mix

510g, 18 servings

Diets high in fibre help healthy weight management, lower cholesterol and maintain digestive regularity.

- 12 natural sources provide **8g of fibre** per serving – 6g insoluble and 2g soluble
- Each serving provides approximately **1/3 of the daily fibre recommendation for adults**
- Tasty alone or mixed with your favourite foods and beverages

GLUTEN  
FREE







## Stage 6®

100 tablets

Formulated to help people deal effectively with maintaining or re-establishing proper elimination.

- Nature-sourced herbal formula containing senna leaf powder and prune powder with no harsh chemical or habit forming drugs
- Mild and effective with no cramping
- Should not be used continuously for longer than 7 days without consulting your doctor



## Fibre Tablets

120 tablets

- Supports optimal intestinal function
- Contains a balanced variety of soluble and insoluble fibre
- Each serving of 4 tablets provides 2g of dietary fibre



## Aloe Vera Plus™

1 litre

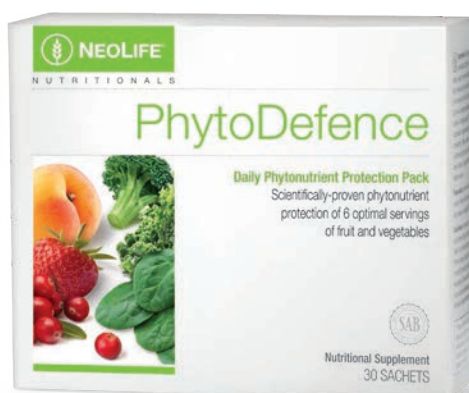
Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus – goodness from pure Aloe Vera gel.

# IMMUNE BOOSTING NUTRITION

Strengthen your body's natural defences

## PHYTODEFENCE®

Daily phytonutrient protection pack has the power of six optimal servings from a variety of fruit and vegetables in each sachet, to support your body's natural defences.



### PhytoDefence

30 sachets

#### COMBINING THREE POWERFUL NUTRITIONALS

Each convenient sachet provides:

- 3 capsules of **Carotenoid Complex**
- 2 tablets of **Flavonoid Complex**
- 1 tablet of **Cruciferous Plus**

#### CAROTENOID COMPLEX:

Clinically proven in a study conducted by USDA researchers

**37%↑**

Boost to Overall Immune Function  
**IN JUST 20 DAYS\*\***

See page 9 for more details



**3 +**



#### Carotenoid Complex™

90 capsules

**Only whole-food carotenoid supplement proven by USDA researchers to support immune function.**

Powerful immune enhancing carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.

See page 9 for more details.



**2 +**



#### Flavonoid Complex™

60 tablets

**Tested and proven under United States National Cancer Institute protocols to support immune function.**

Antioxidant flavonoids from green tea, kale, cranberries, elderberries, red and black grapes, beetroot, lemons, oranges and grapefruit in a uniquely concentrated form.



**1**



#### Cruciferous Plus™

60 tablets

**Tested and proven under United States National Cancer Institute protocols to support immune function.**

Phytonutrient power of cruciferous vegetables – broccoli, radish, kale, mustard and watercress in a convenient tablet form.

→ With the power of six servings of immune enhancing fruit and vegetables

\*\*NOTE: measured as an increase in overall lymphocyte proliferation, a recognised standard for measuring immune competence and capacity to respond to an immune challenge.

# YOUR DAILY DEFENCE

## Defend yourself against environmental toxins

- Nutritional defence provided by a combination of whole-food based antioxidants that contribute to the protection of cells from oxidative stress.
- A proprietary formulation of carefully selected vitamins, minerals and carotenoids.
- Amino acid chelation supports improved absorption of beneficial minerals.



**Beta Guard®**  
100 tablets

Developed by world-renowned toxicologist, cancer researcher and SAB Founding Member Emeritus, Dr. Arthur Furst.

*Arthur Furst*



**Vegan D**  
90 tablets

Vitamin D impacts our **immune system** performance. It contributes to the normal function of the **immune system**.

- Naturally sourced vitamin D, 400 IU/10mcg per tablet
- 100% Vegan. Made entirely without animal sourced ingredients of any kind, Vegan D fulfils the strict sourcing criteria expected by vegetarian/vegan supplement users

See page 32 for more details.



**Chelated Zinc™**  
100 tablets

Zinc contributes to the maintenance of **immune function** and **protects cells from oxidative stress**.

- Has a role in the process of cell division and is a factor in the maintenance of good health
- Chelated for increased absorption and is gentle on your digestive system

See page 44 for more details.

## VITAMIN C

Vitamin C plays a critical role in supporting the optimal performance of your immune system.



**Vitamin C™**  
Sustained Release  
100 tablets

- Provides powerful time-release nutrient delivery over six hours

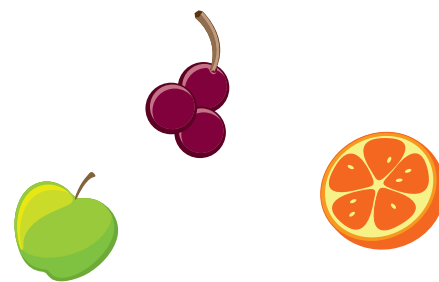
**Chewable All-C™**  
90 tablets

- Chewable vitamin C with the power of 4 oranges in each tablet to support immunity

See page 43 for more details.



# NUTRITION THAT WORKS AS HARD AS THEY PLAY



Chewable. Shakeable. Drinkable. Unstoppable.

Count on NeoLife nutrition, carefully designed with your children's special nutritional needs in mind.



1



## Omega-3 Salmon Oil Plus (Mini)

60 capsules

Provides standardised amounts of **8 omega 3s** important to human nutrition.

- Helps support **cognitive health and brain function**
- Helps support the **development of the brain, eyes and nerves** in children up to 12 years of age
- No artificial colours, flavours, sweeteners or preservatives added

See pages 22-23 for more details.

2



## Liqui-Vite® Liquid Multivitamin

250ml

Easy-to-swallow liquid form. Provides a full day's supply of the **12 most important vitamins** plus whole-food based nutrients.

- Whole-food carotenoids to support immunity combined with flavonoids for broad spectrum protection
- Tre-en-en for **cellular nutrition**
- Choline and Inositol as factors in **normal growth and development**
- Great citrus flavour, versatile – mixes easily in other liquids



## Nutrishake®

500g, 25 servings



Fast food – loaded with nutrition!

- Nutrishake provides quality protein with **22 amino acids** – a **perfect high protein start to your child's energy filled day**
- Vitamin enriched with vitamins A,D,E,C and B to provide added nutritional balance
- Nutrishake has a low allergenic potential, it is wheat-free, corn-free and low in lactose
- Plant derived enzymes for easy digestion
- Provides a readily available source of fructose which supplies sustained energy
- Delicious strawberry, vanilla or chocolate flavours
- Mixes easily with milk or juice

# NUTRITION TO GROW ON



2

**Vita-Squares®**  
Chewable Multivitamin  
180 tablets

Loaded with **18 vitamins and minerals** essential to build a strong nutritional foundation for a lifetime of good health.

- Provides nutrients that **promote healthy growth and development of the body and mind**
- Enhanced with choline and inositol
- Tre-en-en Grain Concentrates for cellular nutrition
- Yummy berry-citrus flavoured chewable tablets both kids and adults enjoy
- **No artificial colours, flavours, sweeteners or preservatives added**



3

**Vita-Guard™**  
Chewable Antioxidant  
120 tablets

Protective nutrients from **concentrated fruit and vegetables** to enhance immune function and resistance to day-to-day challenges.

- **Immune-powering nutrition** from fruit and vegetables that may be missing in children's diets
- Whole-food carotenoids and flavonoids for broad spectrum protection
- Zinc and selenium contribute to the maintenance and normal function of the immune system
- Irresistible fruit flavoured chewable tablets
- **No artificial colours, flavours, sweeteners or preservatives added**



**All-C™**  
Chewable  
90 tablets

Contributes support to the normal functioning of the **immune system** and collagen formation for normal functioning of **teeth and gums**.

- Vitamin C equivalent of four oranges in each tablet
- Delicious cherry flavour both adults and children enjoy

See page 43 for more details.



## THE KIDS JOURNEY TO PRO VITALITY!

$$1 + 2 = \text{Pro Vitality for toddlers!}$$

$$1 + 2 + 3 = \text{Pro Vitality for kids!}$$

For more information, download the NeoLife Children's Brochure — [shopneolife.com](http://shopneolife.com)

# PERSONALISE YOUR NUTRITION

Specialty NeoLife nutritionals are formulated for your specific needs.

## EXCEPTIONALLY PURE HERBS, TIME-TESTED BENEFITS

Developed under the guidance of the NeoLife Scientific Advisory Board, our herbal ingredients are harvested from ancient fields without toxic gases, gamma radiation or preservatives, uniting modern science with 6,000 years of herbal traditions from around the world.



### Herbal Rest & Relax™

60 tablets

Helps calm your body, **quiet your mind** and renew your positive outlook, so you can **rest with ease**.

- Promotes restful sleep and refreshed awakening
- Contains 8 herbs in an effective, balanced mix to help rest and relax
- Lemon balm, skullcap, schisandra and passion flower promote calm relaxation
- Damiana and St. John's wort help lift mood and support healthy sleep patterns
- Verbena and German chamomile provide a complementary effect



### Herbal Respiratory Formula™

60 tablets

Facilitates **respiratory comfort for easy breathing**.

- Contains 7 herbs in an effective, balanced mix to help promote free and clear breathing
- Elecampane root, may help promote air flow to the lungs
- Elder flower may help relieve sneezing, itching and other discomforts often associated with dust and pollen
- Thyme promotes clear, quiet breathing



## TOTAL BODY GLUCOSE SUPPORT

NeoLife Botanical Balance is a safe, broad spectrum, holistic approach to glucose balance. This formula uses state-of-the-art science, ingredient technologies and sourcing expertise to combine whole-food ingredients shown to support glucose balance in three primary ways:

- 1 Manage Glucose Uptake**
- 2 Optimise Insulin Sensitivity**
- 3 Maximise Insulin Receptor Function**

## COMBINING ANCIENT WISDOM & MODERN SCIENCE

NeoLife's special formula combines ancient wisdom drawn from traditional herbal medicine, backed by leading-edge modern clinical science. These powerful whole-food ingredients include a Botanical Blend with chromium and alpha-lipoic acid.

Some products may not be available in every market.



## Botanical Balance

120 tablets



### CLINICALLY PROVEN BENEFITS

- Short term study reports impact on feelings of hunger in younger adults
- 3-month study found improvements in HbA1c and blood lipids in older adults
- Significant benefits to memory and attention

### BOTANICAL BLEND



#### CINNAMON (*CASSIA*)

The most studied and proven effective form for supporting healthy glucose metabolism and healthy blood glucose levels. Helps support **normal fasting glucose levels**, supports efficient **insulin production and sensitivity** and promotes **cellular glucose uptake**.



#### CURCUMIN (*CURCUMA LONGA L.*)

The most bioactive phytonutrient component of turmeric **provides antioxidants** and is used to help **relieve inflammation**.



#### TURMERIC (*CURCUMA LONGA L.*)

This antioxidant phytonutrient provides a broad spectrum of curcuminoids and is used to help **relieve inflammation**.

### CHROMIUM

Derived from yeast, the most bioactive form. Chromium helps the body metabolise carbohydrates and fats and provides support for healthy glucose metabolism. It is a **critical cofactor with insulin** and helps maintain normal **cellular responsiveness to insulin**.

### ALPHA-LIPOIC ACID

Helps **protect against damage caused by free radicals**. Also helps **support normal blood sugar levels** and the **cells' ability to utilise insulin**.

## Daily Vitality Pack

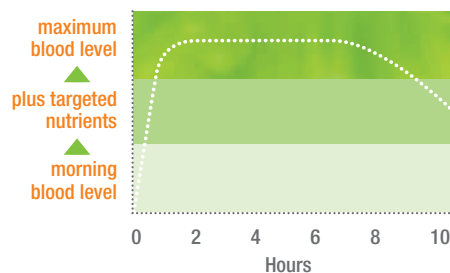
30 sachets

Daily Vitality Pack provides 30 conveniently packed sachets that are easy to take anywhere at anytime.

**Each sachet provides you with a combination of essential vitamins and minerals as well as Tre-en-en® to ensure you meet your daily micronutrient needs.**

- Formula IV, with Tre-en-en® Grain Concentrates
- Vitamin C and Vitamin B Co. Sustained Release control nutrient delivery for approximately 6 hours
- Broad spectrum mineral supplementation
- Antioxidant benefits of Vitamin C and E

### SUSTAINED RELEASE FOR VITAMIN AVAILABILITY OVER 6 HOURS



# MORE THAN MULTIVITAMINS

## Formula IV® – Pioneering total nutrition, one cell at a time

Formula IV is more than just a multivitamin and mineral supplement. It is the first multifactor food supplement to provide vitamins and related food factors, minerals, selected enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en® Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.

Iron-Free  
Formula



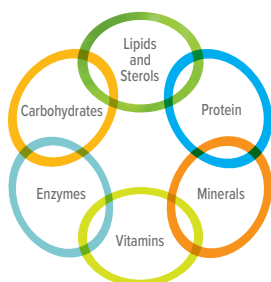
### Formula IV®

120 capsules  
60 capsules

### Formula IV® Plus

60 sachets  
30 sachets

- **Broad spectrum of vitamins and minerals** including Vitamins A and D, B-complex vitamins, Vitamin C plus Acerola cherry bioflavonoids and complete Vitamin E family
- Tre-en-en Grain Concentrates to **enhance cellular nutrition**
- Selected Enzyme for easy digestion



### FORMULA IV STRENGTHENS THE CHAIN OF LIFE

Because a chain is only as strong as its weakest link, six nutrient groups should be present in sufficient quantities and in proper balance for your cells to function at their best.

### CHOICE OF FORMULAS

FORMULA IV Original Multifactor Food Supplement	FORMULA IV PLUS
For all adults	For mature adults and anyone seeking an iron-free formula
Contains iron from parsley	Iron-free formula
Broad spectrum mineral support	Additional mineral support from selenium, chromium and molybdenum
Proprietary Tre-en-en Grain Concentrates	50% more proprietary Tre-en-en Grain Concentrates



### Multi™

30 tablets

- Provides ideal foundation nutrition
- Comprehensive formula that delivers a broad spectrum of key nutrients including vitamins, minerals and trace minerals
- Iron-free for those who already obtain sufficient amounts of iron from their diet



### Wheat Germ Oil™

60 capsules

- Pure wheat germ oil with vitamin E
- Cold pressed extraction method preserves more vitamin E than heat extraction method
- Contributes to the **protection of cells from oxidative stress**



# NUTRITION TO THE LETTER

## Vitamin B Co.™

Sustained Release  
60 tablets

B Vitamins are a factor in the maintenance of good health. They contribute to **normal red blood cell formation** and **normal growth and development**. Also help **reduce the risk of neural tube defects** when taken daily prior to becoming pregnant and during early pregnancy. B vitamins cannot be stored in the body, so we need them in our diet every day.

- **Sustained release** of nutrients
- Perfect balance of all eight B vitamins, plus inositol and choline
- Unique whole-food source
- High potency – for optimum **metabolic support**



## VITAMIN C

The body's main water soluble antioxidant contributes to the normal functioning of the immune system as well as collagen formation for the normal function of teeth and gums. But vitamin C cannot be made or stored in the body. This protector nutrient must be replenished on a daily basis. Choose from two great products!



### Vitamin C™

Sustained Release  
100 tablets

- Proprietary time-release delivery system assures optimal nutrient level protection for over six hours
- Vitamin C **power of eight oranges** in each tablet
- High-potency, high-purity vitamin C with citrus bioflavonoids
- Exclusive Neo-Plex Concentrate for whole-food goodness



### Chewable All-C™

90 tablets

- Delicious cherry flavour that both adults and children enjoy
- Vitamin C **equivalent of four oranges** in each tablet
- With rose hips and acerola cherries – nature's richest vitamin C sources
- Exclusive Neo-Plex Concentrate

## NEOLIFE EXCLUSIVE NEO-PLEX CONCENTRATE™

Whole-food advantage. Virtually everything from whole oranges but the water – for better absorption and utilisation.\*



## Vegan D

90 tablets

Vitamin D impacts many systems in the body. Well known amongst these are:

- Normal function of the **immune system**
- Development and maintenance of **strong bones and teeth**
- **Muscle function**
- **Cell division**

Naturally sourced vitamin D, 400 IU/10mcg per tablet.

**100% Vegan.** Made entirely without animal sourced ingredients of any kind, Vegan D fulfils the strict sourcing criteria expected by vegetarian/vegan supplement users.

See page 32 for more details.



## Vitamin E™

200 IU  
60 capsules

Contributes to the **protection of cells from oxidative stress** and it is a factor in the maintenance of good health.

Whole-food sourced Vitamin E 200 IU:

- Delivers **all eight forms** of vitamin E for broad spectrum protection: four tocopherols and four tocotrienols
- Provides **nature's own vitamin E** that is more potent than synthetic forms



## Vitamin A & D

100 capsules

- Vitamin A contributes to the maintenance of **eyesight, skin, membranes, and immune function**. Vitamin D helps in the development and maintenance of **strong bones and teeth**
- Vitamin A sourced from pure cod liver oil
- Note: excessive intake of vitamin A, particularly by pregnant women is not recommended



# KEY MINERALS

## Amplify the energy inside you

Minerals work as catalysts in thousands of biochemical processes to activate enzymes, hormones and antibodies. To maximise the body's utilisation of minerals, these formulas provide related nutrients that help digest minerals or increase their absorption such as vitamin D<sub>3</sub> in Cal-Mag. In addition, we use unrivaled amino acid chelation technology to promote more efficient absorption of minerals while making them easier on your digestive system.

### Magnesium Complex

60 tablets

Contributes to:

- **Energy** production
- **Muscle** function
- Normal **psychological** function
- **Bone** function

**Tri-Mag Blend** provides 150 mg per one tablet serving of highly bioavailable, naturally sourced magnesium, including its double amino acid chelated form.

See page 30 for more details.



### Multi-Mineral™

Plus Alfalfa  
60 tablets

Full-body support from key minerals to help you age less and enjoy more.

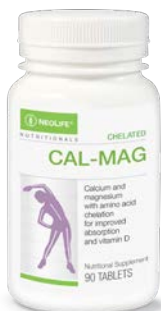
- **Broad spectrum of macro-minerals and micro-minerals**
- Custom formula with **trace minerals from sea vegetation**



### Chelated Cal-Mag®

90 tablets

- With **500 IU Vitamin D<sub>3</sub>** per 3 tablet serving
  - Chelated calcium and magnesium **for maximum absorption**
  - High potency of highly bioavailable vitamin D<sub>3</sub>
- See page 32 for more details.



### Chelated Zinc™

100 tablets

Contributes to the maintenance of:

- **Immune and cognitive function** as well as **normal vision**
- Normal blood levels of **testosterone, fertility and reproduction**
- Normal **skin, hair and nails**

**Chelated** for increased absorption and is gentle on your digestive system.

See page 37 for more details.



Pioneered by Dr. Arthur Furst, double amino acid chelation technology is designed to enhance mineral absorption.

**CHELATED MINERALS CAN YIELD UP TO SIX TIMES THE ABSORPTION RATE OF NON-CHELATED MINERALS**



Chelated

Non-Chelated



up to  
**6X**

Comparative Rate Blood Levels. Ashmead HD, et al. 1985. Intestinal absorption of metal ions and chelates. Springfield (IL): Thomas. p 113-125



NUTRIANCE®

## THE NATURAL BEAUTY OF NUTRIANCE ORGANIC

We've searched the world over and found the most unique source for biocompatibility and perfect harmony with the skin through marine-based nutrients sourced from a protected biosphere, the Molène Archipelago in Brittany, France, renowned for its exceptional wealth of seaweeds, purity of seawater, and thalassotherapy centres.

Nutriance Organic is a scientifically formulated marine botanical based organic skin care line. The marine ingredients are complemented by other selected botanicals and essential oils. We invite you to unleash your true radiance with age-defying skin care and pampering.



# AGE-DEFYING SKIN CARE

Revitalise stressed skin, reinforce natural defences against ageing, & visibly restore skin's youthful look.

## Nutriance Organic 3-Step System

The Age-Defying Cell Activating System harnesses the synergistic properties of Nutriance Organic, in three simple steps designed to match your skin type.

#2935 - 3-Step System, Combination to Oily

#2934 - 3-Step System, Normal to Dry

## 3-Step System, Plus Gentle Makeup Remover

#2937 - 3-Step System, Combination to Oily

#2936 - 3-Step System, Normal to Dry

See pages 47-50 for more details



Clinically Tested

Paraben-Free

pH Balanced

100% Vegan

Cruelty-Free

Non-Comedogenic



Clinically tested and proven to be safe and well tolerated under dermatological control in leading European skin care clinics.

Formulated in collaboration with leading skin care experts and marine biologists.



The Nutriance Organic line was developed under the most rigorous quality standards, and meeting the COSMOS organic standard. This ensures that the product contains organic ingredients that are guaranteed to be the highest quality.



# SECRETS OF SEA-SOURCED

## Age-Defying Cell Activating System



Formulated to match your skin-type

### 3 SIMPLE STEPS DESIGNED TO FIGHT THE CAUSES OF AGEING AND SKIN DAMAGE:



#### 1 CLEANSE & DETOXYFY

Nutriance Organic facial cleansers are enriched with marine and botanical ingredients to gently remove impurities from the skin.

##### Cleansing Milk

150 ml  
NORMAL to DRY

- Clinically proven to hydrate
- A silky emulsion enriched with soothing and softening ingredients
- Gently cleanses while soothing the skin
- Protects and reinforces the skin's natural barrier

##### Cleansing Gel

150 ml  
COMBINATION to OILY

- With detoxifying, and purifying action that reduces the appearance of pores and leaves the skin smooth
- Unique isotonic formula with a high concentration of pure seawater with a rich natural diversity of minerals and trace elements which are delivered effectively to the skin outer layer
- Revitalises and rebalances the skin



#### 2 BALANCE & INVIGORATE

Nutriance Organic Balancing Tonic is an alcohol-free, pH balanced toner, enriched with marine and other selected botanicals.

##### Balancing Tonic

100 ml  
ALL SKIN TYPES

- Soothes, tones and refreshes the skin
- Effective in removing residual impurities without dehydrating the skin
- Light and refreshing formula acts gently to remove any residual impurities

### EXCLUSIVE FORMULA FEATURES

15 FRESH MARINE SEAWEED EXTRACTS

PURE & PATENTED\* SEAWATER SOURCE

18 ESSENTIAL OILS & LIPIDS

12 BOTANICAL WATERS & BOTANICAL EXTRACTS

### CLINICALLY PROVEN RESULTS

100% FELT SKIN MORE SUPPLE<sup>1</sup>

90% FELT SKIN MORE YOUTHFUL<sup>2</sup>

95% FELT SKIN MORE RADIANT<sup>3</sup>



#### 3 ACTIVATE & NOURISH

**PART A:** Serums deliver vital nutrients to protect the skin while preparing it for further nourishment. Clinically proven to nourish and hydrate the skin.

**PART B:** Moisturisers are clinically proven to nourish and hydrate the skin. Over 90% of clinical participants felt skin was less stressed, revitalised and better protected against the environment.

##### Ultra Hydrating Serum

30 ml  
NORMAL to DRY

- Clinically proven for visibly more moisturised and more radiant skin
- A Triple Acting Rich Formula that nourishes, plumps and protects the skin giving it a youthful glow
- Formulated with pure sea water, its innovative isotonic formula delivers essential trace elements and minerals to the skin's outer layers helping to protect and strengthen the skin

##### Ultra Moisturizing Cream

75 ml  
NORMAL to DRY

- Clinically proven to provide a long-lasting 24-hour moisturising effect
- It extends the skin's youthfulness by preserving the skin barrier integrity which can deteriorate as a result of harsh environmental factors and/or the normal ageing process
- With the Wrinkle-Fighting Complex of marine pentasaccharides (MPS) from green seaweed and the galactomannan from the Tara tree, native to the Andes

##### Hydrating Serum

30 ml  
COMBINATION to OILY

- Clinically proven for a long-lasting soothing effect and visibly more moisturised skin
- Rich in marine botanicals which help alleviate and rebalance stressed skin
- With the Wrinkle-Fighting Complex of marine pentasaccharides (MPS) from green seaweed and the galactomannan from the Tara tree, native to the Andes

##### Moisturizing Cream

75 ml  
COMBINATION to OILY

- Clinically proven for visibly more moisturised and nourished skin
- Provides conditioning care and helps restore a healthy glow
- With the Wrinkle-Fighting Complex of marine pentasaccharides (MPS) from green seaweed and the galactomannan from the Tara tree, native to the Andes

## TURN BACK TIME AND PROTECT AGAINST THE SIGNS OF AGEING.



**Clinically proven to reduce wrinkles by up to 40% in just 30 minutes!\***

### Insta-Lift Eye Gel

15 ml

ALL SKIN TYPES

A triple-acting formula that brightens tired eyes, reduces dark circles and puffiness while improving elasticity and tone to visibly reduce the appearance of fine lines and wrinkles. With marine botanicals and phytonutrients.

Extracts from Chlorella, Horse Chestnut and *Jania rubens* red seaweed:

- Boost the microcirculation and energise the eye area, helping to reduce dark circles
- Ease away puffiness and eye bags

**Revitalise Tired Eyes, Reduce Puffiness & Ease Away Crow's Feet Wrinkles**

Tested Under Dermatological & Ophthalmological Control

Extracts from Beech tree buds and a unique marine polysaccharide, *Alteromonas* extract, combine with the hydrating power of marine botanicals:

- To nourish and hydrate the delicate skin around the eyes, combating the appearance of fine lines and wrinkles (Crow's Feet)



**Clinically proven to reduce wrinkles by up to 38% in just 4 weeks!†**

In Just 4 Weeks

**100%** FELT SKIN MORE HYDRATED

**95%** FELT SKIN SMOOTHER

### Rejuvenating Rich Cream

50 ml

ALL SKIN TYPES

A luxurious, deeply nourishing formula to hydrate your skin and decrease the appearance of fine lines and wrinkles. This youth extending formula harnesses the power of Immortal Blue, Vitamin C and marine botanicals to turn back time and protect against the signs of ageing.

Features **Botanical Anti-Ageing Marine (BAAM) Complex:**

- **Immortal blue** (Sea Lavender) provides youth extending properties to reinforce the skin's barrier to deliver powerful anti-ageing, moisturising and cell renewing effects.
- **Dabberlocks** (*Alaria esculenta*), a brown seaweed extract, provides protective antioxidants while energising, helping to firm the skin and prevent sagging.
- **Alteromonas extract**, a marine polysaccharide sourced from the pristine waters off the coast of Brittany, France, helps fight the appearance of fine lines and wrinkles.
- **Sea Kelp** (*Ascophyllum nodosum*) and **Oarweed** (*Laminaria digitata*) from the depths of the Molène Archipelago, provide protective nutrients with hydrating and firming effects.

These **Sea-Sourced Phytonutrients** work in harmony with other powerful anti-ageing and nourishing ingredients:

- **Vitamin C** helps defend against photo-ageing and extends the youthful appearance of the skin.
- **Hyaluronic Acid** moisturises and visibly reduces the appearance of fine lines and wrinkles. A unique combination of both low and high molecular weight hyaluronic acid assures both long lasting moisture and immediate skin firming effects.
- Mediterranean lipid emulsion providing **Vitamin E** and essential fatty acids from **Argan, Avocado, Baobab, Shea** and **Olive Squalane** to further nourish and reinforce the skin and its protective barrier, preventing dehydration.
- Essential oils from Chamomile, Lavender and Ylang Ylang provide relaxing and soothing effects.

**After a single use, Rejuvenating Rich Cream was proven to significantly increase skin moisture by over 50%.**

## People Are Loving Nutriance Organic & Their Skin!



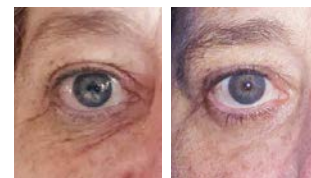
**NCUMISI PONJ, CPT**

"After one week of using the Nutriance Organic range, my skin was showing signs of change. People were starting to compliment me on how young I was looking! Thank you NeoLife!"



**BOAZ CLARK, GA**

"This is crazy! Two weeks after using Nutriance Organic, my face is smoother. I'm so happy!"



**LYDIA CRONJE, CPT**

"I've definitely seen a big difference in a very short time! I'm very excited to share the new Insta-Lift Eye Gel with others."

\*Results may vary.

†Clinically proven reduction in the appearance of wrinkle depth and length after 4 weeks of daily use. Results may vary.

# PAMPER YOURSELF EVERYDAY

## A luxurious spa day at home

Bring all the spa feels to your home. Silky, smooth hair and pampered skin are now attainable every day.



### Body Luv Bath Oil 250 ml

- Delicately light and non-greasy formulation. Self-dispersing, spreading easily on contact with water
- Pleasantly fragranced, lingering, but will not conflict with colognes or perfumes
- Prevents dryness and cracking on the surface of the skin
- After bathing, skin feels soft, supple and protected yet without any greasy residue



### Refreshing Bath & Shower Gel 250 ml

- Make every day a spa day with skin conditioners and luxurious botanicals, including aloe vera
- Clinically proven to moisturise
- Oil-free, rinses easily and is environmentally friendly
- Refreshingly light fragrance
- Extra mild, non-irritating



### PCC - Personal Care Concentrate 250 ml

- PCC is formulated for every member of the family and every personal cleaning need
- This pH balanced concentrate can be used as a liquid cleaning agent in the bath, to clean the dirtiest of hands or to wash the most delicate lingerie
- Formulated with gentle, yet effective cleansers that refresh the skin and leave no greasy residue
- Lasting foam, making bathing a delight
- Liquid cleanser, easy to dispense and easy to travel with



### Nourishing Hand & Body Lotion 250 ml

- Moisturisers and emollients bring back the silky smooth skin of your youth
- Clinically proven to increase skin moisture by 76%
- Includes regenerating aloe vera and soothing pro-vitamin Bs



### Aloe Vera Gel 100 ml

- Soothe and comfort skin with aloe vera, pro-vitamin Bs (panthenol) and botanicals including linden and chamomile
- Counter the moisture-robbing effects of sun, wind and cold
- Support natural cell renewal
- Clinically proven to:
  - Calm skin's surface and alleviate minor discomfort
  - Work with skin's natural lipids to achieve optimal moisture levels



# PRODUCTS TO MAKE YOU FEEL REFRESHED AND REVITALISED ALL OVER!



## Mild Revitalizing Shampoo

250 ml

- A gentle and moisturising formula enriched with pro-vitamin B<sub>5</sub> (panthenol) and vitamin B<sub>3</sub> (niacinamide) as well as soothing aloe vera and chamomile extract for fragile, sensitive, dry hair and scalp
- Thorough cleansing without stripping moisture, provided by a synergistic, extra-mild multi-cleanser system
- Free-rinsing formula leaves hair vibrant and easy to manage

## Rich Revitalizing Shampoo

250 ml

- Cleanses gently while removing dirt, grime and styling product residue
- Brings natural radiance, bounce and shine to your hair
- Enjoy soft, silky, manageable hair

## Enriching Conditioner

250 ml

- Locks in moisture for vibrant, soft hair
- Smooths hair without weighing it down
- Strengthens hair with natural ingredients



## POWERFUL, ECONOMICAL & EARTH-FRIENDLY

Golden Home Care has been “GREEN” since the 1960s – long before it became the fashion. Our biodegradable formulas are earth-friendly. Low-dose, low-burden cleaning technology maximises performance with a minimum amount of product. No toxic fumes, no harsh chemicals, no animal testing.

# KEEP YOUR HOME CLEAN & GREEN



## Super 10®

Concentrated Heavy Duty Cleaner  
5 litre  
25 litre  
1 litre fragranced  
5 litre fragranced  
25 litre fragranced

Super 10 is your choice for the toughest jobs. It penetrates, dissolves and emulsifies even the most stubborn grit and grime. Super 10 makes all your cleaning chores easier, yet it's compatible with the environment.

- Triple action formula with soaps, solvents and surfactants to wipe away dirt and grime
- Industrial strength, yet safe for you and your home



## LDC®

Concentrated Light Duty Cleaner  
1 litre  
5 litre  
25 litre

LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand washables, kitchen counters, stove tops, refrigerators and many other soiled surfaces.

- Triple cleaning power makes water "wetter" for more effective cleaning
- Powerful, yet gentle on your hands



## Care®

Concentrated Disinfectant  
1 litre  
5 litre

Care is an expertly developed, concentrated and fragranced disinfectant liquid with powerful bactericidal actives to help keep surfaces hygienically clean and safe.

- Complies with the requirements of SANS 636
- Suitable for use in domestic, industrial and institutional areas
- Use at the recommended dilutions on previously cleaned and rinsed surfaces



## G1™

Laundry Compound  
2 kg

G1 is an ultra-concentrated laundry powder that's free-rinsing and biodegradable.

- Eliminates tough stains and makes your clothes look like new
- Softens and refreshes as it washes
- Economical – Dosage 1-4 mini scoops depending on degree of soiling
- Safe for fine washables



## Oxygen Bleach™

1 kg

Oxygen Bleach is a water soluble, biodegradable product which can be added to G1 Laundry Compound if the wash load is particularly soiled.

- Colour safe bleaching agent to remove severe spots. Brightens whites and coloured fabrics
- Won't damage or adversely affect textile dyes
- Dose variations dependent on degree of soiling
- Optimal effectiveness at 60°C



## Soft™

Liquid Fabric Softener  
1 litre

Soft is a modern, multi-functional softener that imparts a pleasant, soft feel and desirable, fresh fragrance. It softens textiles and eliminates static buildup, making clothes easier to iron.

- It can also be used as an antistatic spray on carpets
- Multi-functional softener – softens and freshens
- Economical, concentrated product: a little goes a long way
- Easy to use: just add to the rinsing cycle of any modern washing machine or to hand washed laundry





## FOR A CLEANER HOME AND A CLEANER PLANET

Golden Home Care products have the strength and versatility you need in a cleaning product without the harsh chemicals that harm the environment or your family.



### Protecting Our Ecosystem

Super 10 alone has prevented millions of bottles from being dumped into landfills.

### 25,000 Penguins Saved by LDC

The largest wildlife rescue operation in history relied on LDC to clean 25,000 oil-soaked penguins in Cape Town, South Africa and continues to be used for this purpose today.

### A Clean Home for Butterflies

At the Bordano House of Butterflies in Friuli, Italy, Golden's Super 10 and LDC are the only cleaners deemed powerful enough to protect against bacteria and parasites, yet gentle enough to cause no harm to the most delicate young butterflies.

### Million Tree Challenge

We planted 10,000 trees to help restore California forests.



# KEEP YOUR HOME CLEAN & GREEN



**Carpet Glo™**  
Carpet Shampoo  
1 litre  
5 litre

Carpet Glo gives all the excellent care needed to maximise carpet appearance and functional life.

- Cleans carpets and upholstery
- Repels dirt, is antistatic and quick drying
- Highly concentrated and therefore very economical
- Voluminous foam makes for efficient dry method cleaning
- Versatile: leaves window panes sparkling



**Fantastik™**  
Clear Floor Polish  
1 litre  
5 litre

Instead of the traditional wax compound, Fantastik is a modern, water-based polymer emulsion used for floor polish as well as tiles, linoleum, vinyl, marble and sealed wood.

- Modern polymer chemistry with millions of molecules, together forming a strong, resilient material with a high sheen
- Spreads evenly with the help of a levelling agent
- Concentrated and economical product, just one thin coat at a time
- Resists scuff marks and water stains



**Lemon Glo™**  
Furniture Polish  
500 ml

Lemon Glo is a very concentrated, water-based polish that cleans, polishes and protects with every application and can safely be used on all wood finishes as well as a whole variety of surfaces.

- It does not run or drip and leaves no residue or oily film, just a refreshing fragrance of natural lemon oil
- Modern water-based formulation
- Three phase furniture care, with cleanser to remove soils, natural oils to promote shine and lustre and a modern acrylic polish to preserve and protect the finish
- Long lasting dust and water resistant properties
- Concentrated, economical product: minimum product and effort for maximum results
- Versatile: cleans and protects furniture, wood, painted surfaces, plastic material and metal surfaces

# GARDEN CARE



## LC 30™

Liquid Concentrate  
5 litre  
25 litre

Super concentrated liquid has been formulated more specifically for commercial and industrial accounts.

- It is suitable for use on the widest variety of surfaces such as walls, tiles, floors, tables as well as upholstery
- Economical, very concentrated product: effective at low concentrations
- Safe to use: has a neutral pH and contains no hazardous substances making it safe for general use
- Biodegradable: returns to its original components after use



## Wash 'n Wax™

Car Shampoo  
500 ml

An all-in-one car shampoo that both cleans and protects.

- Dual surfactant system, specially formulated for maximum non-abrasive cleaning and protection
- Protective silicone film displays excellent water barrier properties by promoting increased run-off due to beading
- Super concentrated and economical: Each bottle completes 100 car washes
- Non-abrasive: will not damage, but rather enhances the paintwork
- Biodegradable: ingredients break down to their basic constituents by biological activity



## Super Gro™

The Wonder Drop  
250 ml  
5 litre

- Versatile
- Economical: Concentrated formula – dilution 1:1000
- Safe, easy to use and handle: Non-toxic, non-caustic, non-flammable
- Multi-purpose: For both indoor plants and agricultural application
- Proven performance

## MAKES WATER WETTER!

Super Gro helps make the best use of water by reducing the surface tension thus 'making water wetter', which helps ensure:

- Optimal soil penetration
- Reduction of run-off and evaporation

More water reaches the roots of the plant and stays there – optimising plant growth, in less time!

## PROVEN PERFORMANCE BOOSTER

Improves performance of agricultural aids such as pesticides, insecticides and fertilisers

- Super Gro assists most crop treatments do a better job by helping them to penetrate deeper, stick better, stay longer and work more effectively.

## PROVEN TEST RESULTS FROM THE UNIVERSITY OF NAIROBI

- Decrease in pests and early blight of Roses
- Red spider mite infestation of roses was decreased by 43% and powdery mildew by 33% when Super Gro was used with the crop treatment\*

\*Results may vary





## WITH YOUR HELP WE ARE MAKING A POSITIVE DIFFERENCE THROUGHOUT THE WORLD

NeoLife has a rich history of involvement with organisations that help those less fortunate. From local programmes to international commitments, the NeoLife Family Foundation carefully selects charitable organisations and causes that truly make a difference to help those less fortunate. A generous percentage of profit from every product sold is allocated toward funding the NeoLife Family Foundation philanthropic outreach.



## OUR CAUSE

We are believers in giving back where your heart is, and ours is in giving to children. We carefully select charities aimed at helping the poorest of the poor children. The NeoLife Family Foundation (NFF) is committed to finding organisations that meet our rigorous standards, where over 90% of every dollar donated goes directly to the children.



## ORGANISATIONS WE SUPPORT:



- NeoLife is a major corporate sponsor of Compassion International. They work through thousands of local churches around the world to release children and their families from poverty.
- NFF just funded the development of two new survival programmes for mummies and babies, one in Kenya and one in Uganda. We're providing the funds for the buildings, infrastructure and staffing to launch the programme as well as the operating expenses for the first year for new mummies and babies who are coming into the programme. They receive prenatal care, hospitalisation during birth, and medical care for the entire first year of the baby's life. The first year is a big deal in these struggling communities.



- This organisation helps children in extreme poverty who have special needs, and they give them access to medical care and other basic needs like a wheelchair so these children can live near normal lives and play like all kids should be able to do. NFF has funded the care of tens of thousands of special needs children.



- NFF has funded the building of school buildings to serve the local children as well as NeoLifeShakes to feed them, and cleaning products to help them stay protected during the pandemic.

## OTHER ORGANISATIONS

- A not-for-profit school lunch programme that provides daily hot meals to 15,000 children in Tanzania. In their school lunch they receive our flagship product, Formula IV® with Tre-en-en® Grain Concentrates. The programme has been able to triple its size with our backing.
- A Christian organisation based in San Jose, California, that offers food, shelter and guidance to children who are in desperate need of help.
- An orphanage in Lima, Peru, that provides food, medical services and refuge for children who don't have the resources to help themselves.
- An organisation in Las Vegas, Nevada, that helps poor children in difficult life situations, such as abusive homes, go to a Christian summer camp.
- In India, an outreach organisation that cares for the rejected social class known as the "Untouchables."
- In Mexico, a children's programme providing food, mentoring and recreation to help the next generation thrive.

Item Name	Quantity / Serving Size	Item#	Page(s)
3-Step System Combination to Oily	-	2935	46
3-Step System Normal to Dry	-	2934	46
Acidophilus Plus	60 capsules	2791	19, 34
All Natural Fibre	510g / 18 servings	2504	21, 34
All-C (Chewable)	90 tablets	2512	37, 39, 43
Aloe Vera Gel	100 ml	2316	49
Aloe Vera Plus	1 litre	2783	26, 35
Ami - Tone	90 tablets	2770	31
Balancing Tonic	100 ml	2340	47
Beta Guard	100 tablets	2788	19, 37
Body Luv	250 ml	2313	49
Botanical Balance	120 tablets	2514	40-41
Breakfast Pack, (Vanilla)	-	41061	14
Breakfast Pack, (Berries n' Cream)	-	41062	14
Breakfast Pack, (Rich Chocolate)	-	41063	14
Care	1 litre	2411	52
Care	5 litres	2412	52
Carpet Glo	1 litre	2034	54
Carpet Glo	5 litres	2035	54
Carotenoid Complex	30 capsules	2564	7-9, 21, 36
Carotenoid Complex	90 capsules	2565	7-9, 21, 36
Chelated Cal-Mag with Vitamin D <sub>3</sub>	90 tablets	2722	27, 31, 32, 44
Chelated Zinc	100 tablets	2787	26, 37, 44
Cleansing Gel	150 ml	2332	47
Cleansing Milk	150 ml	2333	47
CoQ10	60 capsules	2513	20, 30
Cruciferous Plus	60 tablets	2892	36
Daily Vitality Pack	30 sachets	2593	30, 41
Detox Programme	-	2938	15, 19
Enriching Conditioner	250 ml	2312	50
Fantastik	1 litre	2051	54
Fantastik	5 litres	2052	54
Feminine Herbal Complex	60 tablets	2896	27
Fibre Tablets	120 tablets	2789	35
Flavonoid Complex	60 tablets	2790	36
Formula IV	60 capsules	2577	42
Formula IV	120 capsules	2576	42
Formula IV Plus	30 sachets	2556	42
Formula IV Plus	60 sachets	2557	42
Full Motion	90 tablets	2505	31, 33
Garlic Allium Complex	60 tablets	2857	19, 21
G1 Laundry Compound	2 kg	2141	52
Herbal Respiratory Formula	60 tablets	2900	40
Herbal Rest & Relax	60 tablets	2901	40
Hydrating Serum	30 ml	2334	47
Insta-Lift Eye Gel	15 ml	2341	48
LC30	5 litres	2422	55
LC30	25 litres	2423	55
LDC	1 litre	2021	52
LDC	5 litre	2022	52
LDC	25 litres	2023	52
Lemon Glo	500 ml	2071	54



Item Name	Quantity / Serving Size	Item#	Page(s)
Lipotropic Adjunct	90 tablets	2509	21
Liqui-Vite	240 ml	2895	38
Magnesium Complex	60 tablets	2723	21, 30, 44
Masculine Herbal Complex	60 tablets	2897	26
Mild Revitalizing Shampoo	250 ml	2311	50
Mind Enhancement Complex	60 tablets	2906	24
Moisturizing Cream	75 ml	2337	47
Multi	30 tablets	2558	42
Multi-Mineral Plus Alfalfa	60 tablets	2775	44
NeoLifeBar Fruit & Nuts	15 individually wrapped bars	2918	18, 31
NeoLifeShake Berries 'n Cream, Pouch	645 g / 15 servings	2913	12-14, 16-17, 27, 29
NeoLifeShake Creamy Vanilla, Pouch	645 g / 15 servings	2912	12-14, 16-17, 27, 29
NeoLifeShake Rich Chocolate, Pouch	645 g / 15 servings	2914	12-14, 16-17, 27, 29
NeoLifeTea	15 sticks (30 servings)	2915	18-19, 24, 30
Nourishing Hand & Body Lotion	250 ml	2315	49
Nutrishake Chocolate	500 g / 25 servings	2584	38
Nutrishake Strawberry	500 g / 25 servings	2583	38
Nutrishake Vanilla	500 g / 25 servings	2582	38
Omega-3 Salmon Oil Plus	90 capsules	2672	7, 11, 22-23, 25, 31, 33
Omega-3 Salmon Oil Plus	60 capsules (mini)	2673	7, 11, 22-23, 25, 31, 33, 38
Oxygen Bleach	1 kg	2431	52
Personal Care Concentrate	250 ml	2309	49
PhytoDefence	30 sachets	2503	36
Pro Vitality	30 sachets	2595	6-11, 16, 27
Refreshing Bath & Shower Gel	250 ml	2314	49
Rejuvenating Rich Cream	50 ml	2339	48
Rich Revitalizing Shampoo	250 ml	2310	50
Soft	1 litre	2043	52
Sport Performance Protein Vanilla	540 g 15 servings	2581	28
Stage 6	100 tablets	2575	19, 35
Super 10	5 litres	2012	52
Super 10	25 litres	2013	52
Super 10 Fragranced	1 litre	2016	52
Super 10 Fragranced	5 litres	2017	52
Super 10 Fragranced	25 litres	2019	52
Super Gro	250 ml	2740	55
Super Gro	5 litre	2741	55
Tre-en-en	60 capsules	2135	9
Tre-en-en	120 capsules	2130	9
Ultra Hydrating Serum	30 ml	2335	47
Ultra Moisturizing Cream	75 ml	2338	47
Vegan D	90 tablets	2520	27, 32, 37, 43
Vitamin A & D	100 capsules	2531	43
Vitamin B Co. (Sustained Release)	60 tablets	2541	30, 43
Vitamin C (Sustained Release)	100 tablets	2551	37, 43
Vitamin E 200 IU	60 capsules	2774	21, 43
Vita Guard	120 tablets	2894	39
Vita Squares	180 tablets	2893	39
Wash 'n Wax	500 ml	2061	55
Weight Loss Pack, Creamy Vanilla	-	41071	14
Weight Loss Pack, Berries n' Cream	-	41072	14
Weight Loss Pack, Rich Chocolate	-	41073	14
Wheat Germ Oil	60 capsules	2561	42

# It's Easy To Order NeoLife Products

Contact a NeoLife Distributor



## ONLINE

For your convenience, shop [neolife.com](https://neolife.com) 24 hours a day, seven days a week from your phone, tablet or laptop.



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